



LOOK FOR THESE ICONS INDICATING SPECIAL PRODUCT FEATURES

- ★ POPULAR PRODUCT
- ⌚ 24-48 HOUR PRINT TURNAROUND
- ☀️ CAN BE USED OUTDOORS
- ✚️ FULL COLOR PRINTING
- 💧 DYE-SUBLIMATED
- ✖️ DOUBLE-SIDED
- ➕ NEW PRODUCT FOR 2014
- 🔍 HIGHEST PRINT QUALITY
- ft² SOLD BY THE SQUARE FOOT
- Ⓒ CUSTOM SIZES AVAILABLE {INCHES}
- ⚙️ REPLACEABLE BANNER
{APPLIES TO RETRACTABLE BANNERS & BANNER STAND KITS ONLY}

All products have a \$10 (p)setup fee per design.

Products and prices are subject to change without notice.

For design templates, sample packs, and more information see Additional Info - page 66-68



PRODUCT GUIDE

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BANNERS

Get your message noticed with our full-color customized banners! This signage is affordable, durable and extremely versatile, which makes them perfect for any of your outdoor or indoor advertising needs. Promote a store sale or announce the celebration of a special occasion with our vast array of banner materials and hundreds of sizes to choose from.

- » All our banners are printed digitally in full color (CMYK)
- » We use only UV-resistant ink to produce sharp, vivid images that can last for years
- » Standard finishing includes metal grommets every few feet and finished edges unless otherwise requested
- » Custom sizes (inches) available on all banner products, see custom size info *{page 67}* for more information.
- » All our products, including our Banners, have no minimum quantity or minimum order - you have the option to order one banner to 1,000+ banners





13-OZ VINYL BANNER *{Previously "13oz Standard Banner"}*

13-oz Vinyl Banners are our most popular banner product! The durability of the reinforced 13-oz scrim vinyl we use is perfect for outdoor use, but the print quality is so sharp they work just as well indoors.

- » Most Popular Product
- » High-quality reinforced 13-oz vinyl
- » 1000x1000 scrim count (denier) - gives the vinyl its strength
- » Tear-resistant and waterproof
- » Glossy finish for added color depth
- » Outdoor or indoor use: Durable for outdoor; print quality for indoor use
- » Includes heat weld hems & grommets
- » Prints and ships within 24-48 hours
- » Larger sizes available - see X-Large Format Banners *{page 12}*



SIZING

Maximum Width: 5 feet
Maximum Length: 35 feet

PRICING *{p}*

QTY 1-49	QTY 50-99	QTY 100+
\$3.50 sq/ft	\$3.00 sq/ft	\$2.50 sq/ft

* To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

ARTWORK SPECIFICATIONS

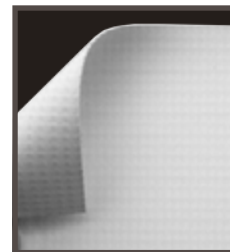
Print: Digital Full Color - CMYK - UV-Resistant Inks
Resolution: Minimum 100 DPI at Full Scale Recommended
Bleed: 0.25"



18-OZ VINYL BANNER *{Previously "18oz Heavy-Duty Banner"}*

Our most durable material, designed to last longer in harsher conditions than lighter weight banners. These banners were made for advertising outdoors!

- » Heaviest vinyl - printed on 18-oz scrim vinyl
- » Stands up well to extreme conditions
- » 1000x1000 scrim count (denier) - gives the vinyl its strength
- » Waterproof with high tear and abrasion resistance
- » Semi-gloss finish
- » Prints and ships within 24-48 hours after proof approval
- » Larger sizes available - see X-Large Format Banners



PRICING *{p}*

QTY 1-49	QTY 50-99	QTY 100+
\$4.50 sq/ft	\$4.00 sq/ft	\$3.50 sq/ft

* To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

SIZING

Maximum Width: 4 feet
Maximum Length: 35 feet

ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-Resistant Inks
Resolution: Minimum 100 DPI at Full Scale Recommended
Bleed: 0.25"





HIGH-RES BANNER

High-Res Banners are perfect for trade shows or indoor displays. Our sharpest, highest-resolution banners will look great up close or from across a room! Printed on 13-oz super-smooth vinyl with a non-reflective magazine-matte finish.

- » Bright-white 13-oz super-smooth vinyl
- » Blockout layer to prevent any light from showing through
- » Non-reflective magazine-matte finish
- » Ideal for indoor close viewing displays
- » Heat weld edges with metal grommets
- » Prints and ships within 24-48 hours of proof approval

PRICING {p}

QTY 1-49	QTY 50-99	QTY 100+
\$4.50 sq/ft	\$4.00 sq/ft	\$3.50 sq/ft

* To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-resistant Inks
Resolution: Minimum 300 DPI at Full Scale Recommended
Bleed: 0.25"



SIZING

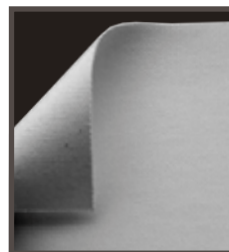
Maximum width: 5 feet
 Maximum length: 35 feet



CANVAS BANNER

Our Canvas Banners are an elegant option compared to your typical vinyl banners. Perfect for promotional events and trade shows when extra high quality, great detail, and vibrant colors are needed. When compared to our High-Res Banners' super-smooth magazine finish, the canvas' textured material adds great color depth on a semi-glossy finish.

- » Banners are printed on 14-mil tight weave 100% cotton duck canvas material
- » Low-gloss finish
- » Includes 1" permanent tape hems and metal grommets (optional)
- » Ideal for indoor high-quality banner displays
- » Prints and ships within 2-3 business days of proof approval
- » A lighter canvas material than is used for our Gallery Canvas Prints {page 56}



SIZING

Maximum width: 4 feet
 Maximum length: 12 feet

PRICING {r}

QTY 1-49	QTY 50-99	QTY 100+
\$5.00 sq/ft	\$4.59 sq/ft	\$4.17 sq/ft

* To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-resistant Inks
Resolution: Minimum 300 DPI at Full Scale Recommended
Bleed: 0.25"



OUTDOOR MESH BANNER

Outdoor Mesh Banners are a great option if you need a banner that will be outdoors in strong winds. This 9-oz small hole mesh material has interwoven fibers which allow wind to pass through, reducing strain and increasing the life of the banner.

- » 9-oz coated polyester scrim mesh material
- » Small 85/15 hole grade mesh (high-wind grade) - 85% sign, 15% hole
- » Constructed with narrow slit-like holes for enhanced image quality
- » Heat-weld hems and grommets
- » Outdoor - extreme conditions
- » Prints and ships within 24-48 hours of proof approval
- » For larger sizes: XL Mesh Banner *{page 16}*

PRICING *{p}*

QTY 1-49	QTY 50-99	QTY 100+
\$4.50 sq/ft	\$4.00 sq/ft	\$3.50 sq/ft

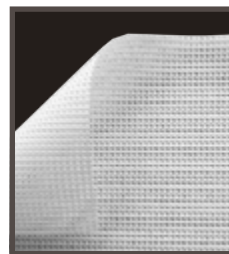
* To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-Resistant Inks

Resolution: Minimum 100 DPI at Full Scale Recommended

Bleed: 0.25"



SIZING

Maximum width: 5 feet

Maximum length: 35 feet



SATIN FABRIC BANNER *(Previously "Fabric Banner")*

Satin Fabric Banners are an excellent alternative to traditional banners when you need a vibrant indoor display. We use a unique digital dye sublimation process, which saturates the fabric material and results in a long lasting photo-quality print. Perfect for trade shows, churches, sporting displays, or any other indoor or short-term outdoor events.

- » 9-oz polyester with satin finish
- » Full color dye-sublimated print
- » Fabric is wrinkle-resistant, lightweight, yet durable
- » Recommended for high-end indoor displays
- » Includes sewn hems and grommets
- » Prints and ships within 8-9 days of proof approval

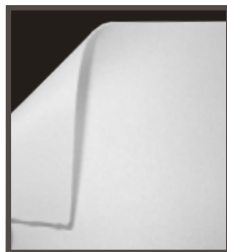
PRICING {r}

QTY 1-49	QTY 50-99	QTY 100+
\$5.00 sq/ft	\$4.67 sq/ft	\$4.33 sq/ft

* To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-Resistant Inks - Dye-Sublimated
 Resolution: Minimum 300 DPI at Full Scale Recommended
 Bleed: 0.25"



SIZING

Maximum width: 6 feet
 Maximum length: 40 feet



MATTE FABRIC BANNER

Matte Fabric Banners are printed on a soft yet durable low-glare fabric material. Perfect when you need a nonreflective lightweight indoor or short-term outdoor display. Fabric banners add a level of elegance and sophistication beyond the vinyl banner.

- » 8-oz polyester nonreflective matte finish
- » Great for photography backdrops or step-&-repeat banners
- » Full color dye-sublimated print - saturates (dyes) the material
- » Durable wrinkle resistant fabric
- » Stronger than our Satin Fabric Banners
- » Recommended for indoor or outdoor low-stress environments
- » Includes sewn hems and grommets
- » Prints and ships within 8-9 days of proof approval



SIZING

Maximum width: 6 feet
 Maximum length: 40 feet

PRICING {r}

QTY 1-49	QTY 50-99	QTY 100+
\$5.42 sq/ft	\$5.17 sq/ft	\$4.92 sq/ft

* To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-Resistant Inks - Dye-Sublimated
 Resolution: Minimum 300 DPI at Full Scale Recommended
 Bleed: 0.25"



COMPARE SQUARE FOOT BANNER & SIGNS

COMPARE
SQUARE FOOT
BANNER &
SIGNS

	Catalog Page		Minimum Size {Feet}		Maximum Size {Feet}		Stock Class		1st Qty Range		1st Qty Price {Identical Banners}		2nd Qty Range		2nd Qty Price {Identical Banners}		3rd Qty Range		3rd Qty Price {Identical Banners}		Standard Resolution		High Resolution		Highest Resolution		24-48 Hour Print Turnaround		Outdoor: Low Winds		Outdoor: Moderate Winds		Outdoor: Heavier Winds		Indoor Only		Heat Weld Hemmed Edges		Stitched Hemmed Edges		Metal Grommer Holes		Pole Pockets		Flush Cut		Webbing			
	#	Sizes		C	Pricing { \$ Per Square Foot }						Print		🕒	Wind Durability		Finishing Options**																																		
13-OZ VINYL BANNER	5	2 x 2	5 x 35	P	1-49	\$3.50	50-99	\$3.00	100+	\$2.50		●	●		●											●		●		○	○																			
18-OZ VINYL BANNER	5	2 x 2	4 x 35	P	1-49	\$4.50	50-99	\$4.00	100+	\$3.50		●	●			●										●		●				○																		
HIGH-RES BANNER	6	2 x 2	5 x 35	P	1-49	\$4.50	50-99	\$4.00	100+	\$3.50			●	●												●	●		●		○	○																		
CANVAS BANNER	6	2 x 2	4 x 12	R	1-49	\$5.00	50-99	\$4.59	100+	\$4.17			●	●												●	●		●		○	○																		
OUTDOOR MESH BANNER	7	2 x 2	5 x 35	P	1-49	\$4.50	50-99	\$4.00	100+	\$3.50		●		●													●		●		○	○																		
SATIN FABRIC BANNER	8	2 x 2	6 x 40	R	1-49	\$5.00	50-99	\$4.67	100+	\$4.33			●		●														●	●	○	○																		
MATTE FABRIC BANNER	8	1 x 1	6 x 40	R	1-49	\$5.42	50-99	\$5.17	100+	\$4.92			●														●		●		○	○																		
DS SUPER SMOOTH BANNER	11	2 x 2	10 x 50	S	1-9	\$8.08	10-24	\$6.54	25+	\$5.39	●																●			●			●																	
DS 18-OZ VINYL BANNER	11	2 x 2	16 x 50	S	1-9	\$8.46	10-24	\$8.08	25+	\$6.15	●																●		●		○	○																		
XL 13-OZ VINYL BANNER	13	6 x 6	16 x 50	P	1-4	\$3.50	5-9	\$3.40	10+	\$3.20	●					●											○	●	●		○	○																		
XL 18-OZ VINYL BANNER	14	6 x 6	16 x 50	R	1-4	\$6.25	5-9	\$5.42	10+	\$4.59	●																○	●	●		○	○																		
XL SUPER SMOOTH BANNER	15	6 x 6	10 x 50	R	1-4	\$6.25	5-9	\$6.00	10+	\$5.83	●																●			●			●																	
XL MESH BANNER	16	6 x 6	16 x 50	P	1-4	\$4.50	5-9	\$4.20	10+	\$3.70	●																●		○	●	●																			
VINYL POSTER	18	1 x 1	4 x 20	Q	1-49	\$5.45	50-99	\$5.00	100+	\$4.55			●	●	●																		○								●									
PERFORATED WINDOW SIGN	25	1 x 1	4 x 12	R	1-9	\$5.83	10-24	\$5.42	25+	\$5.00		●		●													●															●								
WINDOW STATIC CLING	26	¼ x ¼	3 x 4	Q	1-4	\$54.54	5-9	\$45.45	10+	\$36.36		●															●																●							
ADHESIVE WALL SIGN	28	1 x 1	4 x 12	P	1-49	\$4.50	50-99	\$4.00	100+	\$3.50		●		●	●																													●						
ADHESIVE FABRIC SIGNS	29	1 x 1	4 x 12	P	1-49	\$5.50	50-99	\$5.00	100+	\$4.50		●		●													●																	●						
ADHESIVE WALK & WALL SIGN	30	1 x 1	4 x 12	P	1-49	\$6.00	50-99	\$5.50	100+	\$5.00		●		●													●																		●					

** For Finishing Options, solid dot (●) indicates standard finishing. Open dot (○) indicates additional finishing options (extra charges may apply).

DOUBLE-SIDED BANNERS

Double-Sided Banners give you more exposure for your money! As the name suggests, these banners feature a full bleed print on both sides of the material so you get twice as much from one sign.

Banners are printed in full color with UV-resistant ink for vivid colors that will not fade for years. All double-sided banners include a blockout layer which prevents printed images from “ghosting” onto the reverse side when the banner is hung in direct sunlight.

We offer two double-sided banner options: our DS Super Smooth Banner material is great for indoor displays, and our heavier DS 18-oz Vinyl Banners are perfect for outdoor use. Whichever you choose, these banners will effectively display your message with twice the reach of a single-sided banner.





{ ☼ x2 + Ft + C }

DS SUPER SMOOTH BANNER

These banners have an elegant, smooth finish, making them appropriate for any style or event. Printed double-sided on 13-oz blackout vinyl, ensuring your image will not show through the other side of the banner even in bright light areas.

- » 13-oz scrimless vinyl with blackout layer
- » Super smooth matte finish material
- » Reduces glare
- » 100% opaque - blocks out any light or ghost image showing through other side of banner
- » Comes standard flush cut with grommets ever few feet
- » Double-sided - 1 banner printed both sides
- » Indoor only
- » Prints and ships within 3-4 days of proof approval
- » Same material as our XL Super Smooth Banner material [\(page 15\)](#)

PRICING [s]

QTY 1-9	QTY 10-24	QTY 25+
\$8.08 sq/ft	\$6.54 sq/ft	\$5.39 sq/ft

* To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-Resistant Inks
Resolution: Minimum 100 DPI at Full Scale Recommended
Bleed: 0" {Flush Cut to Artworks Edges}



SIZING

Maximum width: 10 feet
 Maximum length: 50 feet



{ ☼ x2 + Ft + C }

DS 18-OZ VINYL BANNER

Our custom Double-Sided 18-oz Banners are printed on two sides for maximum visibility. These non-transparent banners are produced on our premium heavy-duty 18-oz vinyl material - sure to be noticed and built to last!

- » Tearproof vinyl plus a blackout layer
- » 18-oz reinforced scrim vinyl with strongest denier available (1000x1000 thread count - see page 68 for more details about denier)
- » Matte finish to reduce glare
- » Can withstand harsher outdoor conditions
- » True double-sided print - we print full bleed on both sides of the material
- » Includes grommets and stitched edges for easy hanging and extra durability
- » Prints and ships within 3-4 days of proof approval
- » Same material as our XL 18-oz Vinyl Banner [\(page 14\)](#)

PRICING [s]

QTY 1-9	QTY 10-24	QTY 25+
\$8.46 sq/ft	\$8.08 sq/ft	\$6.15 sq/ft

* To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-Resistant Inks
Resolution: Minimum 100 DPI at Full Scale Recommended
Bleed: 0.25"



SIZING

Maximum width: 16 feet
 Maximum length: 50 feet

LARGE FORMAT BANNERS

From building wraps to tradeshow backdrops, our Larger Format Banners are designed to be noticed. These state-of-the-art banners are printed on the highest quality material around.

- » Digitally printed in full color using UV-resistant inks
- » All Large Format Banners include perimeter grommets for easy hanging

How do I know if the banner I need falls in the "Large Format" category?

- 1) If the short side of the banner is longer than 5 feet, then it is considered a Large Format Banner
- 2) Any banner longer than 35 feet is also considered a Large Format Banner.





XL 13-OZ VINYL BANNER

From building wraps to concert backdrops, our XL 13-oz Vinyl Banners are perfect for large-scale promotions. These larger-than-life banners are printed on 13-oz high-quality scrim vinyl (1000x1000 denier) that is durable yet lightweight for easy handling. Replaces our "XL Matte Vinyl Banners".

- » Printed on 13-oz strong vinyl
- » Sizes range from 6'x6' up to 16'x50'. For smaller sizes, please see our 13-oz Vinyl Banners ([page 5](#))
- » Non-reflective matte material finish
- » Standard finishing includes sewn edges and metal grommets every few feet
- » Pole pockets available on request (for more information about finishing options, please see "Banner Finishing" on page 68)
- » Indoor or outdoor, low-to-moderate wind environment use
- » Prints and ships within 3-4 days of proof approval
- » New and improved! This product replaces XL Matte Vinyl Banners from our 2013 catalog

PRICING $\{p\}$

QTY 1-4	QTY 5-9	QTY 10+
\$3.50 sq/ft	\$3.40 sq/ft	\$3.20 sq/ft

* To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-Resistant Inks
Resolution: Minimum 100 DPI at Full Scale Recommended
Bleed: 0.25"



SIZING

Maximum width: 16 feet
Maximum length: 50 feet



XL 18-OZ VINYL BANNER

When the job requires a large durable banner that can stand up to the elements, our premium XL 18-oz Vinyl Banners are second-to-none. Printed on heavyweight, high-strength 18-oz vinyl, these banners are designed for use in the most demanding of environments when only the very best will do.

- » Printed on heavy-duty 18-oz scrim vinyl
- » When installed properly, this banner material has almost 100% tear prevention
- » Sizes range from 5'x5' up to 16'x50'. For smaller sizes, please see our 18-oz Vinyl Banners {page 5}
- » Non-reflective matte material finish with blockout layer to prevent light from showing through
- » Standard finishing includes sewn edges and metal grommets every few feet
- » Reinforced webbing and pole pockets available on request (for more information about finishing options, please see "Banner Finishing" on page 68)
- » Designed to last up to five years, built for harsher outdoor environments
- » Prints and ships within 3-4 days of proof approval
- » Available double-sided, see DS 18-oz Vinyl Banners {page 11}

PRICING (1)

QTY 1-4	QTY 5-9	QTY 10+
\$6.25 sq/ft	\$5.42 sq/ft	\$4.59 sq/ft

* To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-Resistant Inks

Resolution: Minimum 100 DPI at Full Scale Recommended

Bleed: 0.25"



SIZING

Maximum width: 16 feet

Maximum length: 50 feet





XL SUPER SMOOTH BANNER

These banners are the ideal option when you need a large indoor display. With their super smooth matte finish, these banners work great for trade shows, photo shoot backdrops, and other large displays where quality is a factor.

- » 13-oz scrimless vinyl with blackout layer to prevent light showing through
- » Digital print with UV ink to ensure bright vivid colors that last for years
- » Sizes range from 6'x6' up to 10'x50'. For smaller sizes, please see our High-Res Banners [\[page 6\]](#)
- » Non-reflective matte material finish with super smooth surface
- » Standard finishing includes flush cut edges and metal grommets every few feet
- » Vinyl banner used for large indoor banner applications
- » Prints and ships within 3-4 days of proof approval
- » Available double-sided - see DS Super Smooth Banners [\[page 11\]](#)



PRICING [\[t\]](#)

QTY 1-4	QTY 5-9	QTY 10+
\$6.25 sq/ft	\$6.00 sq/ft	\$5.83 sq/ft

* To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-Resistant Inks
Resolution: Minimum 100 DPI at Full Scale Recommended
Bleed: 0" (Flush Cut to Artworks Edges)



SIZING

Maximum width: 10 feet
 Maximum length: 50 feet



XL MESH BANNER

These large format banners are the perfect choice for outdoor displays with significant wind exposure, especially when large open-wind areas exist on both the front and back sides of the banner. Whereas standard vinyl material obstructs the wind, increasing the stress on the banner, this small-hole mesh material allows wind to easily pass through and greatly reduces strain at the banner's edges.

- » Printed on 8-oz standard 63/37 hole mesh vinyl - 67% sign, 37% hole
- » Sizes range from 6'x6' up to 16'x50'. For smaller sizes, please see our Outdoor Mesh Banners *(page 7)*
- » Banners come standard with grommets and reinforced webbing hemmed into the edges for added strength, significantly extending the life of the banner
- » 2" webbing included in all banner hems
- » Recommended for large outdoor displays in windy conditions
- » Better solution than adding wind slits to a traditional banner, since wind slits weaken the vinyl and cause rapid deterioration
- » Prints and ships within 3-4 days of proof approval
- » New and improved from our previous XL Mesh Banners

PRICING *[p]*

QTY 1-4	QTY 5-9	QTY 10+
\$4.50 sq/ft	\$4.20 sq/ft	\$3.70 sq/ft

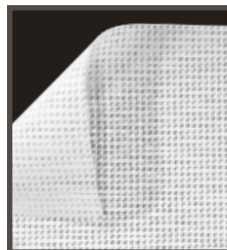
** To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.*

ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-resistant Inks

Resolution: Minimum 100 DPI at Full Scale Recommended

Bleed: 0.25"



SIZING

Maximum width: 16 feet

Maximum length: 50 feet



SIGNS & POSTERS

Generate impulse sales and put your marketing message in front of your customers by utilizing any of our eye-catching signs and posters. Made with only the highest-quality material and printed with impressively vivid colors, these displays are sure to grab attention.

Like all of our products, our signs and posters are printed with UV-resistant ink to ensure vivid colors that will last for years.

Our Vinyl Posters are a superior alternative to typical gloss paper posters and are usually less expensive – you won't believe how much you'll save, especially on short runs. Pennant Banners are printed on Vinyl Poster material and bring a classic touch to your display, great for sporting champions or promotions. Coroplast Signs and Foam Board Posters are fantastic options when you need rigid signage for wall displays. Custom sizes are available (Pennants, Coroplast and Foam Board products require a special quote for non-standard sizes; pricing for custom sizes of Vinyl Posters can be calculated by rounding up to the next larger standard size we offer – see page 67 for more info).





VINYL POSTER {Previously "Poster Plus"}

These are not your traditional paper posters. Our Vinyl Posters feature beautiful upscale color reproduction with a low-glare finish and are specially engineered to hang flat with no edge curling, even with heavy ink coverage.

Our Vinyl Posters are waterproof and highly scuff and scratch-resistant, so there is no need to add the extra expense of lamination. A versatile product that can meet the needs of many applications – tape them to a wall or window, staple them to a wooden post, request grommets in the top corners and hang them with suction cup hooks in your windows, or order them as part of a Vinyl Poster Hanging Kit ([page 54](#)). With no minimum quantity required, this product has quickly become a “go-to” item for many of our customers

- » Printed on high-quality 15-oz white vinyl with blackout layer - 100% opaque
- » Waterproof, scratch resistant, and engineered to hang flat without curling
- » Pearl semi-gloss material finish
- » Posters are flush cut at edges - grommets can be added upon request

- » Not necessary to laminate
- » Like all our other products, no minimum quantities
- » Recommended for indoor use or outdoor short-term low stress environments
- » Prints and ships within 24-48 hours of proof approval

PRICING [q]

QTY 1-49	QTY 50-99	QTY 100+
\$5.45 sq/ft	\$5.00 sq/ft	\$4.55 sq/ft

* To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-resistant Inks
 Resolution: Minimum 150 DPI at Full Scale **Recommended**
 Bleed: 0" (Flush Cut to Artworks Edges)



SIZING

Maximum width: 4 feet
 Maximum length: 20 feet



PENNANT BANNER

An All-American classic – our Pennant Banners are produced with vibrant colors and a beautiful finish, making them a great way to commemorate athletic victories or advertise in-store promotions.

- » Printed on the same high-end material as our Vinyl Posters *(page 18)*
- » Engineered to hang flat without curling
- » Bottom of banners have a 3 point finish
- » Available single or double-sided; double-sided prints are folded evenly in half and held in position with industrial-strength double-sided tape (not visible to viewers)
- » Flush cut with grommets or pole pockets at the top for hanging
- » Multiple sizes available – height is measured from the top edge to the bottom point
- » Full color - print any photo or graphic
- » Banner point is cut at a 45 degree angle - custom angle heights can be created upon request
- » Indoor use
- » Prints and ships within 24-48 hours of proof approval

ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-resistant Inks

Resolution: Minimum 150 DPI at Full Scale Recommended

Bleed: 0.25"

Templates information can be found on page 67



SIZES & PRICING *(each)*

SIZE	SIDES	C	QTY 1-9	QTY 10-24	QTY 25+
24"x36"	Single	r	\$35.00	\$32.50	\$30.00
	Double	r	\$63.33	\$58.33	\$53.33
24"x42"	Single	r	\$40.83	\$37.92	\$35.00
	Double	r	\$73.33	\$68.33	\$63.33
24"x48"	Single	r	\$46.67	\$43.33	\$40.00
	Double	r	\$85.00	\$78.33	\$71.67
36"x48"	Single	r	\$70.00	\$65.00	\$60.00
	Double	r	\$126.67	\$118.33	\$110.00
36"x54"	Single	r	\$78.75	\$73.12	\$67.50
	Double	r	\$141.67	\$131.67	\$121.67
36"x60"	Single	r	\$87.50	\$81.25	\$75.00
	Double	r	\$156.67	\$146.67	\$136.67
48"x60"	Single	r	\$116.67	\$108.33	\$100.00
	Double	r	\$210.00	\$198.33	\$186.67
48"x72"	Single	r	\$140.00	\$130.00	\$120.00
	Double	r	\$251.67	\$238.33	\$225.00

* Custom sizes available - contact us for more information.



COROPLAST SIGN

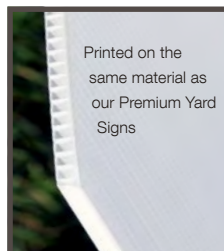
Inexpensive and lightweight Coroplast Signs are weatherproof and keep your message looking great for years. Constructed with fluted plastic, these signs are approved for indoor or outdoor applications and are offered in a variety of sizes to fit your needs.

The sturdy, yet portable material makes these signs easy to transport and store for repeated use.

- » Digitally printed full color with UV-resistant inks on ridged 4-mm coroplast - (corrugated)
- » Available with 1/4 inch drill holes at no additional cost, or metal grommets can be added for a small fee
- » Available single or double-sided in a variety of sizes
- » Versatile for indoor or outdoor use
- » Prints and ships within 3-4 days of proof approval
- » Same material as our Premium Yard Signs *[page 48]*; ground H-stakes not included
- » Fluting may be horizontal or vertical depending on best fit during printing. If you would like a specific fluting orientation, be sure to let us know

ARTWORK SPECIFICATIONS

By default, these signs are not considered "full bleed" items, meaning they normally have a .5" white border surrounding the printed image (or a solid color of your choosing). At your request, we can trim the .5" border to produce a true full bleed sign (see page 23 for more details).

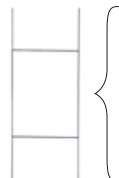


SIZES & PRICING (each)

SIZE	SIDES	C	QTY 1-4	QTY 5-9	QTY 10-24	QTY 25-49	QTY 50-99	QTY 100-249	QTY 250-499	QTY 500+
12"x18"	Single	t	\$56.57	\$17.12	\$13.25	\$7.87	\$4.74	\$3.76	\$3.42	\$2.83
	Double	t	\$63.28	\$21.19	\$15.09	\$9.52	\$6.90	\$5.33	\$4.44	\$3.73
18"x24"	Single	t	\$60.00	\$23.56	\$18.96	\$13.13	\$8.56	\$6.27	\$5.42	\$4.27
	Double	t	\$65.15	\$26.71	\$20.13	\$14.28	\$9.99	\$7.13	\$5.42	\$4.79
24"x24"	Single	t	\$68.58	\$27.98	\$22.65	\$14.45	\$10.59	\$7.85	\$6.43	\$5.69
	Double	t	\$72.01	\$30.71	\$27.85	\$22.85	\$19.13	\$14.99	\$10.70	\$9.27
24"x32"	Single	t	\$70.29	\$35.62	\$28.52	\$19.21	\$16.55	\$12.56	\$9.82	\$7.85
	Double	t	\$77.15	\$39.28	\$35.00	\$28.57	\$24.28	\$19.42	\$14.99	\$11.42
24"x48"	Single	t	\$78.87	\$37.14	\$32.85	\$27.85	\$23.56	\$19.28	\$14.70	\$12.28
	Double	t	\$85.38	\$47.14	\$40.00	\$34.28	\$27.85	\$24.28	\$17.85	\$13.99
36"x48"	Single	t	\$82.60	\$50.00	\$41.06	\$33.71	\$29.28	\$23.02	\$19.72	\$17.65
	Double	t	\$86.51	\$61.82	\$55.55	\$43.94	\$35.71	\$29.27	\$24.95	\$21.42
48"x96"	Single	t	\$120.02	\$71.25	\$65.46	\$55.86	\$45.71	\$36.43	\$32.14	\$29.99
	Double	t	\$126.88	\$96.71	\$90.66	\$65.72	\$54.29	\$46.83	\$43.57	\$42.86

* Due to their size 48"x96" Corrugated Signs will arrive with a slit on one side down the center for standard shipping purposes. To ship without center slice please contact us for shipping freight costs.

* Custom sizes available - contact us for more information.



To order coroplast signs with ground 30" wire H-Stakes view our Yard Signs on page 65





FOAM BOARD POSTERS

Foam Board Posters are lightweight, economical, and have a very smooth surface, making them a great choice for indoor signage. The posters are ideal for presentations, lectures, photo mounting, trade shows sale presentations, and other short term indoor signage. These versatile and affordable 3/16" white ridged posters have a foam-like center, making them perfect for mounting to your wall, free standing, or hanging from a ceiling.



- » Printed digitally full color with single or double-sided printing options
- » White 3/16 inch material with foam-like center
- » Matte material
- » Available with 1/4 inch drill holes at no additional cost; or metal grommets can be added for a small fee
- » Great for indoor ridged poster-type applications
- » Prints and ships within 8-9 days of proof approval - rush options available

ARTWORK SPECIFICATIONS

By default, these signs are not considered "full bleed" items, meaning they normally have a .5" white border surrounding the printed image (or a solid color of your choosing). At your request, we can trim the .5" border to produce a true full bleed sign (see page 23 for more details).

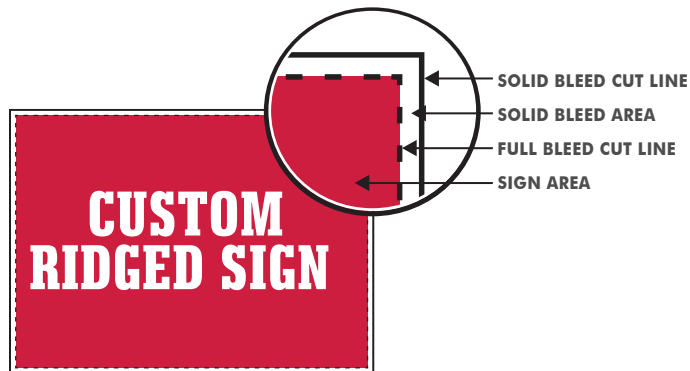
SIZES & PRICING [each]

SIZE	SIDES	C	QTY 1-4	QTY 5-49	QTY 50+
12" x 12"	Single	r	\$31.67	\$17.50	\$9.58
	Double	r	\$35.00	\$20.83	\$11.67
12" x 18"	Single	r	\$47.50	\$26.25	\$14.17
	Double	r	\$52.50	\$31.25	\$16.67
18" x 24"	Single	r	\$65.00	\$42.50	\$23.75
	Double	r	\$75.00	\$51.25	\$28.75
20" x 20"	Single	r	\$60.00	\$39.17	\$22.08
	Double	r	\$69.17	\$47.50	\$26.67
24" x 24"	Single	r	\$66.67	\$41.67	\$26.67
	Double	r	\$83.33	\$50.00	\$35.00
24" x 36"	Single	r	\$92.50	\$50.00	\$35.00
	Double	r	\$100.00	\$62.50	\$47.50
24" x 48"	Single	r	\$113.33	\$66.67	\$41.67
	Double	r	\$126.67	\$73.33	\$50.00
30" x 30"	Single	r	\$96.25	\$52.08	\$36.67
	Double	r	\$104.17	\$65.00	\$49.58
30" x 48"	Single	r	\$125.00	\$75.00	\$44.16
	Double	r	\$150.00	\$87.50	\$58.33
30" x 60"	Single	r	\$145.83	\$93.75	\$55.00
	Double	r	\$156.25	\$104.17	\$67.50
36" x 72"	Single	r	\$157.50	\$97.50	\$58.33
	Double	r	\$180.00	\$127.50	\$82.50
48" x 48"	Single	r	\$146.67	\$93.33	\$55.83
	Double	r	\$173.33	\$120.00	\$75.83

* Additional sizes available - contact us for custom size information.

RIGID SIGNS ARTWORK SPECIFICATIONS

LAWN SIGNS // CORRUGATED SIGNS // FOAM BOARD POSTERS



SOLID BLEED CUT LINE:

The full size of the finished sign after cutting; for example, if you order an 18"x24" sign, the dimensions of the cut line will be 18"x24".

FULL BLEED CUT LINE

If you choose to have us trim off the Solid Bleed Area from your sign for a true full bleed, this is the cut line we will use.

SIGN AREA

The total printed area of the sign minus the .5" Solid Bleed Area. There are no color or design restrictions for this area of the print.

SOLID BLEED:

A solid-color border of .5" (usually white) that separates the edges of any multicolor printed image from the cut line.

If your artwork has the same solid background color along all four edges, this same color will be extended through the entire Solid Bleed Area.

If your artwork has multiple colors along the edges, you have two options: 1) You can choose a single color for the Solid Bleed Area. 2) For a small fee, you can choose to have us trim the sign to the edges of your artwork for a true "full bleed" reducing the sign height and width by 1".



SINGLE COLOR BACKGROUND

This artwork has a single solid color background which extends to all edges; therefore this background color will be extended to the Solid Bleed Cut Line, and the sign will be full size.

MULTICOLOR BACKGROUND WITH 1/2" BORDER

This artwork has multiple colors along the edges, so the print can only be extended to the Full Bleed Cut Line. In this example the Solid Bleed Area is retained, which results in a full-sized sign with a .5" solid color border around the main print area.

MULTICOLOR BACKGROUND TRIMMED FOR FULL BLEED

Because there are multiple colors extending to the edge of the sign we would cut the sign to the Full Bleed Cut line which would reduce the size of this sign by 1".

WINDOW & ADHESIVE SIGNS



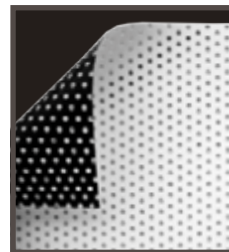
We have expanded our selection of adhesive window and wall sign options for 2014! Take advantage of your unused wall, window and even floor space and use our full color Window and Adhesive Signs to advertise your latest promotion or event. Whether you need a simple window sign to display store hours or a permanent multi-piece storefront display, we have attractive and inexpensive options that will do the job.



PERFORATED WINDOW SIGN (Previously "Window Sign")

Perfect for promoting your business by using your valuable window space. "One way viewing" allows you to see out from the inside but not in from the outside. (Keep in mind that a well-lit interior at night will reduce the sign's outdoor visibility. A strong exterior light source is recommended if night time display is intended.)

- » 6-mil non-adhesive perforated vinyl - polyester film
- » 80/20 perforation - 80% sign, 20% hole
- » Blocks incoming light similar to window tinting
- » Material has a bright white front and black backing
- » Easy to hang – simply peel and stick using the small transparent adhesive strips around the perimeter of the sign
- » Adhesive reusable up to 2-3 times
- » Display multiple pieces together to create one large sign
- » Easily applied to the inside of your window facing out - not recommended for exterior use
- » Prints and ships within 24-48 hours of proof approval



SIZING

Maximum width: 4 feet
Maximum length: 12 feet

PRICING (/ft)

QTY 1-9	QTY 10-24	QTY 25+
\$5.83 sq/ft	\$5.42 sq/ft	\$5.00 sq/ft

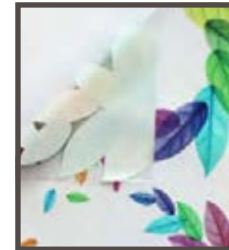
* To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-Resistant Inks
Resolution: Minimum 100 DPI at Full Scale Recommended
Bleed: 0" (Flush Cut to Artworks Edges)

80/20 PERFORATED
NON-ADHESIVE
VINYL FILM WITH
BLACK BACKING
ALLOWS "ONE WAY
VIEWING". ALLOWS
YOU TO SEE OUT
FROM THE INSIDE
BUT NOT IN FROM
THE OUTSIDE!





WINDOW STATIC CLING

Durable and easily removable, our new Window Static Clings are designed for indoor use and work well for temporary applications. Printed on transparent static cling vinyl, which can easily be applied to any smooth, nonporous surface, typically used on windows.

- » 8-mil flexible, clear, highly plasticized cling vinyl
- » Uses spot white application - produces a solid print and clear display
- » To achieve an opaque display simply use graphic to cover sign completely
- » Material has exceptional layflat qualities for ease in applying
- » Adheres to inside of window facing out - outside facing out available upon request
- » Indoor application only
- » Application surface temperature should be as close to room temperature as possible
- » Prints and ships within 3-4 days of proof approval
- » Custom and/or larger sizes available, call for custom quote

PRICING (q)

QTY 1-4	QTY 5-9	QTY 10+
\$54.54 sq/ft	\$45.45 sq/ft	\$36.36 sq/ft

* Product is sold in 1/4, 1/2, 3/4, and 1 foot increments.

ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV Inks
Resolution: Minimum 100 DPI at Full Scale
Bleed: 0" {Flush Cut to Artworks Edges}

SIZING

Maximum width: 3 feet
 Maximum length: 4 feet



DOUBLE-SIDED WINDOW SIGN

Double-sided window signs allow you to take advantage of your valuable window space. Printed on smooth double-sided vinyl with an interior blackout layer to provide 100% opacity and prevent image ghosting from the opposite side.

- » Printed on 10-mil smooth vinyl full color
- » Different front and back image available for coming and going
- » Comes standard with matte finishing - glossy finishing available upon request
- » Used best on windows or glass doors but can adhere to any surface
- » Clear, low tack, repositionable adhesive applied to one side
- » Material won't wrinkle
- » Air release feature for easy mounting without air pockets
- » Much easier to apply than static cling
- » Can be removed and re-used as long as the adhesive surface is kept clean
- » Blockout layer - 100% opaque
- » Custom sizes available - call for quote
- » Recommended for indoors use
- » Prints and ships within 5-6 days of proof approval

ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-Resistant Inks
Resolution: Minimum 100 DPI at Full Scale Recommended
Bleed: 0" {Flush Cut to Artworks Edges}

SIZES & PRICING (each)

SIZE	C	QTY 1-4	QTY 5-9	QTY 10+
4"x9"	q	\$33.63	\$29.93	\$29.93
4"x18"	q	\$42.72	\$38.02	\$38.02
4"x36"	q	\$51.81	\$46.11	\$46.11
6"x6"	q	\$33.63	\$29.94	\$29.94
6"x12"	q	\$42.72	\$38.03	\$38.03
6"x18"	q	\$46.36	\$41.27	\$41.27
6"x24"	q	\$51.81	\$46.12	\$46.12
6"x48"	q	\$70.90	\$63.10	\$63.10
8"x18"	q	\$51.81	\$46.12	\$46.12
8"x36"	q	\$70.90	\$63.10	\$63.10
12"x12"	q	\$51.81	\$46.12	\$46.12
12"x24"	q	\$70.90	\$63.10	\$63.10
12"x36"	q	\$89.99	\$80.10	\$80.10
12"x48"	q	\$107.26	\$95.46	\$95.46
18"x24"	q	\$89.99	\$80.10	\$80.10
18"x48"	q	\$149.99	\$133.50	\$133.50
24"x24"	q	\$107.26	\$95.46	\$95.46
24"x30"	q	\$127.26	\$113.26	\$113.26
24"x36"	q	\$149.99	\$133.50	\$133.50
24"x48"	q	\$185.44	\$165.04	\$165.04
24"x60"	q	\$222.71	\$198.22	\$198.22
30"x48"	q	\$222.71	\$198.21	\$198.21
36"x36"	q	\$204.53	\$182.04	\$182.04
36"x48"	q	\$261.79	\$232.99	\$232.99
36"x60"	q	\$306.79	\$273.05	\$273.05
42"x48"	q	\$292.70	\$260.50	\$260.50
48"x48"	q	\$319.97	\$284.77	\$284.77
48"x60"	q	\$390.87	\$347.87	\$347.87



ADHESIVE WALL SIGN {Previously "Adhesive Banners"}

Looking for more ways to communicate your message to your customers? Adhesive Wall Signs adhere to almost any surface, and will stand the test of time. They work just like stickers, except they are printed at full banner size. Simply peel off the back, and stick the sign to any non-porous flat surface such as a window or painted wall. Ideal when designing an interior wall with any custom full color graphics; also good for short term outdoor use.



SIZING

Maximum width: 4 feet
Maximum length: 12 feet

- » 2.75-mil semi-permanent adhesive material
- » Features advance air release technology - no annoying bubbles
- » Easy to install - starts as sticky as a Post-It and once installed becomes permanently attached until removed
- » Gloss finish with grey adhesive back
- » Adheres to walls, windows, metal, and almost any smooth nonporous surface
- » Upon removal, may remove paint and other surfaces
- » Multiple banners can be printed to create one large display
- » Typically not repositionable after set
- » Recommended for indoor application - outdoor use maximum of 2-3 months
- » Flush cut to artwork edges
- » For easier installation, we can cut larger signs into multiple pieces for a small fee
- » Prints and ships within 24-48 hours of proof approval



PRICING {p}

QTY 1-49	QTY 50-99	QTY 100+
\$4.50 sq/ft	\$4.00 sq/ft	\$3.50 sq/ft

* To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-Resistant Inks

Resolution: Minimum 150 DPI at Full Scale Recommended

Bleed: 0" {Flush Cut to Artworks Edges}



{ L + + Ft C }

ADHESIVE FABRIC SIGN

Our Adhesive Fabric Banners are not your average adhesive banner. These custom printed displays use a unique fabric material creating the ideal matte backdrop or wall display with a beautiful fabric texture. Create your custom wall mural or advertise your most current promotion.

- » Printed on premium 10-oz opaque adhesive fabric - does not rip, wrinkle, shrink or curl - semi-permanent
- » Repositionable countless times without leaving a residue - as long as adhesive does not become covered with debris
- » Matte fabric finish with white back
- » Adheres to walls, windows, metal, and almost any smooth surface
- » If being applied to painted wall be sure wall is first primed to help ensure paint will not be peeled off
- » Display multiple sheets together to create one large mural
- » Recommended for indoor use only - ink can smear when wet
- » Prints and ships within 24-48 hours of proof approval



SIZING

Maximum width: 4 feet
Maximum length: 12 feet

PRICING [p]

QTY 1-49	QTY 50-99	QTY 100+
\$5.50 sq/ft	\$5.00 sq/ft	\$4.50 sq/ft

* To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

ARTWORK SPECIFICATIONS

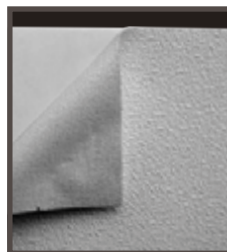
Print: Digital Full Color - CMYK - UV-Resistant Inks
Resolution: Minimum 150 DPI at Full Scale Recommended
Bleed: 0" (Flush Cut to Artworks Edges)



ADHESIVE WALK & WALL SIGN

Our Walk-&-Wall Adhesive signs can stick to ANY wall or floor surface - walls, sidewalks, brick, tile, doors, carpet, wood, metal, glass, painted surface, stone, cement, and asphalt! With its OSHA approved slip-resistant surface, these adhesive signs are a great way to reach customers as they shop, to promote or decorate for a special event, to create or reinforce brand identity on storefronts, and even to direct traffic in parking lots and drive-thrus. This material's unique texture adds extra depth to an interior wall, but also has the durability to promote your advertisement on an outdoor brick wall or exterior window.

- » Printed on 8-mil slip-resistant textured vinyl (textile reinforced)
- » Sticks to almost any surface
- » Wraps and bends with corners and uneven or ridged surfaces
- » Slip-resistant surface with no laminate - OSHA, ASTM D-2047, and R12 certified
- » Removes cleanly with little or no residue
- » During installation surface must be clean and dry - roller application recommended
- » Lifetime of these signs depends on usage. Indoor wall, window, and no-traffic floor applications last up to 2-3 years. Outdoor and high-traffic floor applications last up to 3 months
- » Prints and ships within 24-48 hours of proof approval
- » Same material used in on our Sidewalk A-Frame Signs *{page 61}*



SIZING

Maximum width: 4 feet
Maximum length: 12 feet

PRICING *{p}*

QTY 1-49	QTY 50-99	QTY 100+
\$6.00 sq/ft	\$5.50 sq/ft	\$5.00 sq/ft

* To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-Resistant Inks
Resolution: Minimum 150 DPI at Full Scale **Recommended**
Bleed: 0" (Flush Cut to Artworks Edges)

ADHESIVE SIGN USAGE AND REMOVAL



When removing your adhesive sign from a wall, window, or floor, carefully pull the edge at a 180 degree angle. This will help ensure an easier and cleaner removal.



Do not pull at a 90 degree angle when removing your signs, as this may increase the likelihood of weakening the adhesive and damaging the sign or application surface.

	ADHESIVE WALL SIGN	ADHESIVE FABRIC SIGN	ADHESIVE WALK & WALL SIGN	DOUBLE-SIDED WINDOW SIGN
100% repositionable		●	●	●
Removes cleanly with little to no residue		●	●	●
Adhesive becomes more permanent the longer attached	●			
Air release feature for easy mounting without air pockets	●	●	●	●
Will adhere to porous surfaces such as drywall or brick			●	●
Upon removal should not remove paint or the wall		●	●	●
Slip resistant surface for floor applications			●	
Matte finishing		●	●	●
Blockout layer	●	●	●	●
Tear & wrinkle free		●	●	●
Can be used outdoors	●		●	●
Double-sided				●
24-48 hour print turnaround	●	●	●	
UV-Resistant ink for vivid colors & prevent fading	●	●	●	●
Full color digital print	●	●	●	●
High resolution print	●	●	●	●
Custom sizes available (inches)	●	●	●	●

FABRIC FLAGS & DISPLAYS

We've expanded this product line for 2014! In addition to the Deluxe Feather Flags we've always offered (which we still contend are the finest feather flags in the industry!), we are proud to introduce two new affordable options for temporary promotions – our economy Tear Drop Flags and our economy Flutter Flags.

When browsing our flags, don't let the term "Single-Sided" fool you. All of our flags are printed using a unique dye-sublimation process which also saturates the reverse side of the flag, creating a mirrored image with 95% of the color depth of the front side. All flags are printed in full color (CMYK) with UV-resistant inks to prevent fading and ensure vivid colors that grab attention.

ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-Resistant Inks

Resolution: Minimum 150 DPI at Full Scale Recommended

Template information can be found on page 67



TABLE COVERS
6 ft // 8 ft



6 FEET



DELUXE FEATHER FLAGS
9 ft // 12 ft // 15 ft



ECONOMY TEAR DROP FLAGS
9 ft // 12 ft



FLUTTER FLAGS
16 ft

All Flags include a Stake Base, Cross Base & Donut Weight available for Feather Flags and Flutter Flags. More info can be found on Page 64



COMPARE FABRIC FLAG BANNERS

The difference between our deluxe and economy flags lies primarily in the hardware. All of our flags are produced on the same 3.2 oz fabric material with the same great print quality, but Deluxe Feather Flags come with stronger all-aluminum pole sets, while our Economy Teardrop and Flutter Flag hardware is constructed with a metal and fiberglass composite.



	DELUXE FEATHER FLAG	ECONOMY TEAR DROP FLAG	ECONOMY FLUTTER FLAG
Includes custom flag, pole set with whip, stake base, and carrying case	●	●	●
3.2-oz polyester material	●	●	●
UV-Resistant ink for vivid colors & prevent fading	●	●	●
Print complex art and photos	●	●	●
Uses unique full color dye-sublimation process	●	●	●
95% ink saturation	●	●	●
Edge-to-edge printing (custom printed sleeve)	●		
Standard solid white sleeve		●	●
Double-sided print option	●		
Designed to stay open	●	●	
Reinforced pocket sleeve to prevent pole tearing through	●	●	●
Reinforced clip connects flag to base	●		
Rope connects flag to base		●	●
360 degree turning radius	●	●	●
Heavy-duty construction	●		
Steel ball bearing for ultimate durability	●		
Aluminium pole construction	●		
Pole set includes a 2-year warrantee	●		
Cross base for hard ground use available	●		●



ALL FEATHER FLAGS COME COMPLETE WITH

- » One full-color single or double-sided feather flag
- » One 3-piece bungeed pole set with whip
- » One ground stake to be used in soft ground
- » One heavy-duty carrying case, organized with identification pockets
- » 2-year pole conditional warranty (only available on single-sided flags)

*Cross base with weight-donut available in addition to stake base.



DELUXE FEATHER FLAG {Previously "Feather Flags"}

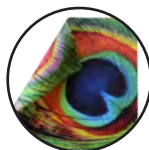
Perfect for when only the best will do! Our deluxe flags have been tested, adjusted, and perfected to the point that we believe these are the finest quality, longest lasting flags on the market! Our high-quality printing process is second-to-none. Print extends from edge-to-edge; yes that includes the sleeve! Our 3-piece pole sets are so sturdy and well-designed we provide a 2-year conditional warranty (available in single-sided feather flags only).

FLAG INFO

- » 3.2-oz 100% polyester fabric flag material
- » Uses unique full color (CMYK) dye-sublimation printing
- » Edge-to-edge printing — including the sleeve
- » Flags were designed to stay open, remain taut, and last
- » Reinforced sleeve and sleeve pocket helps prevent pole from tearing through flag
- » Clip attaches bottom of flag to the stake or cross base - keeping flag secure and taut
- » Indoor or outdoor medium weather conditions
- » Prints and ships within 8-9 days of proof approval - rush service available

POLE SET & GROUND STAKE INFO

- » Pole set consists of two parts - whip and bungeed 3-piece aluminium rigid pole
- » Ball at end of whip helps to keep pole in place
- » Steel ball bearing at base of pole attaches to base providing 360 degree easy turning radius
- » Pole attaches easily to stake or cross base with cotter pin - no annoying twisted rope
- » Includes Stake Base for outdoor installation
- » Cross Base and Donut Weight for installation on hard flat surfaces (indoor or outdoor) can be added [\(page 64\)](#)
- » Pole set comes with a 2-year conditional warranty when ordered as part of a single-sided Feather Flags



FEATHER FLAG OPTIONS

Feather Flag banners are available either single-sided or double-sided.

With single-sided Feather Flags, the printed image saturates through the material resulting in a mirror-image of your print on the back side of the flag (+95% saturation).

Double-sided Feather Flags are printed on two separate single-sided flags and sewn together back-to-back with a blockout layer between. Double-sided flags have the same image on the front and back of flag without a mirrored image.

Our single-sided flags will last longer because of their lighter weight and ability to fly better in the wind than the heavier double-sided flags, drawing more attention to your business. Only our single-sided Feather Flag kits include our 2-year pole warranty.

FEATHER FLAG DIMENSIONS

Medium (9ft)

34"w x 91"h, flies 9 feet off the ground
Kit Weight: 9 lbs

Large (12ft)

34"w x 125"h, flies 12 feet off the ground
Kit Weight: 9 lbs

XLarge (15ft)

34"w x 161"h, flies 15 feet off the ground
Kit Weight: 10 lbs



SIZES & PRICING *[each]*

SIZE	SIDES	C	QTY 1-9	QTY 10-24	QTY 25+
Medium - 9' Kit	Single	s	\$241.47	\$227.62	\$216.86
Large - 12' Kit	Single	s	\$264.54	\$252.23	\$238.39
XLarge - 15' Kit	Single	s	\$284.53	\$269.15	\$257.62
Medium - 9' Kit	Double	s	\$361.43	\$352.20	\$336.82
Large - 12' Kit	Double	s	\$396.80	\$382.96	\$367.58
XLarge - 15' Kit	Double	s	\$426.80	\$407.57	\$388.35
Medium - 9' Flag Replacement	Single	s	\$134.58	\$126.89	\$115.35
Large - 12' Flag Replacement	Single	s	\$158.41	\$146.11	\$130.73
XLarge - 15' Flag Replacement	Single	s	\$170.72	\$157.65	\$146.11
Medium - 9' Flag Replacement	Double	s	\$201.48	\$189.17	\$180.72
Large - 12' Flag Replacement	Double	s	\$238.39	\$223.01	\$207.63
XLarge - 15' Flag Replacement	Double	s	\$256.08	\$238.39	\$223.01



ECONOMY TEAR DROP FLAGS INCLUDES

- » One full-color single tear drop flag
- » One carrying case
- » One pole set with whip
- » One ground stake to be used in soft ground



ECONOMY TEAR DROP FLAG

Our Economy Tear Drop Flags are a great-looking and inexpensive option for your outdoor display needs. Unique pole and flag structure utilizes tension to maintain its unique shape for continuous graphic exposure. These flag sets easily attach to stake bases for 360 degrees of rotation.

FLAG INFO

- » 3.2-oz 100% polyester fabric flag material
- » Uses unique digital (full color) dye-sublimation printing
- » Flag sleeves will remain white
- » These flags were designed to stay open and remain taut
- » Reinforced sleeve and sleeve pocket helps prevent pole from tearing through flag
- » Recommended for outdoor moderate weather conditions
- » Prints and ships within 8-9 days of proof approval - rush service available

POLE SET & GROUND STAKE INFO

- » Pole set consists of two parts - whip and bungeed 3-piece pole
- » Highly-flexible but sturdy 'whip' is attached to the top of the pole and fed through flag's sleeve
- » Connected by rope which attaches to the handle grip on base of hardware
- » Pole hardware made up of fiberglass composite metal
- » Flags are designed to rotate 360 degrees in the wind
- » Includes Stake Base for outdoor soft-ground installation



95% ink saturation through ensures a vibrant mirrored image onto the backside of flag.

SIZES & PRICING *{each}*

SIZE	SIDES	C	QTY 1-9	QTY 10-24	QTY 25+
Medium (9-ft) Kit	Single	s	\$150.72	\$143.03	\$135.34
Large (12-ft) Kit	Single	s	\$176.87	\$169.18	\$153.80
Medium (9-ft) Flag Replacement	Single	s	\$99.97	\$92.28	\$84.59
Large (12-ft) Flag Replacement	Single	s	\$107.66	\$99.97	\$92.28

FLAG DIMENSIONS

Medium (9 ft)

28"w x 86"h, flies 9 ft off ground
Kit Weight: 2 lbs

Large (12 ft)

32"w x 122"h, flies 12 ft off ground
Kit Weight: 3 lbs



FLUTTER FLAGS INCLUDES

- » One full-color single-sided Flutter Flag
- » One carrying case
- » One pole set
- » One ground stake to be used in soft ground

*Cross base with weight-donut available in addition to stake base.



FLUTTER FLAG

Movement attracts attention, and our new Flutter Flags are designed to do just that. As their name suggests, these flags flutter and wave in the wind, making them highly attractive to potential customers. Unlike most Flutter Flags, these are specially designed with an arched pole and top sleeve to remain mostly open even in zero-wind conditions. The lightweight yet durable material ensures that these flags will move with even the slightest wind and will be tough enough to withstand blustery days.

FLAG INFO

- » 3.2-oz 100% polyester fabric flag material
- » Uses unique digital (full color) dye-sublimation printing
- » Solid white sleeves
- » These flags were designed to flutter in the wind
- » Available in single-sided with mirrored back image only
- » Flutter flags are recommended for outdoor use
- » Prints and ships within 8-9 days of proof approval - rush service available

POLE SET & GROUND STAKE INFO

- » Bottom of flag has reinforced rope that is tied directly to the pole
- » Flags are designed to rotate 360 degrees in the wind
- » Pole base sets into base with ball bearing
- » Flag ties to base with rope
- » Pole hardware made up of fiberglass composite metal
- » Includes Stake Base - For solid ground applications a Cross Base and a Donut Weight can be added *{page 64}*

SIZES & PRICING *{each}*

SIZE	SIDES	C	QTY 1-9	QTY 10-24	QTY 25+
XLarge (16-ft) Kit	Single	s	\$207.63	\$192.25	\$153.80
XLarge (16-ft) Flag Replacement	Single	s	\$106.12	\$96.89	\$87.67

FLAG DIMENSIONS

27" w x 126" h, flies 16 ft off ground
Kit Weight: 7 lbs

95% ink saturation ensures a vibrant mirrored image onto the backside of flag.



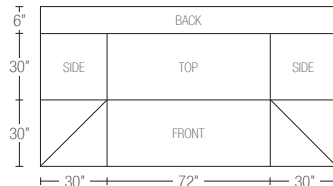


TABLE COVERS

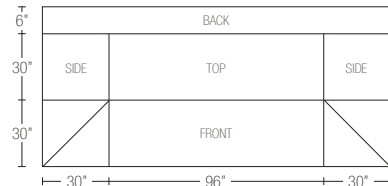
Looking for a way to advertise at trade shows, meetings, school functions, and hospitality events while dressing up your banquet tables? Our unique Table Covers not only cover boring folding furniture, but also offer a great way to display brands, logos, and messages. Custom-printed emblems and promotions enable any company to stand out from the competition. For this reason, these affordable table skirts are commonly used at conventions, meetings, job fairs, and expositions.

- » Premium 100% 9-oz polyester fabric
- » Wrinkle resistant with satin finish - lightweight and very durable
- » Full color printing - print complex art with photographic quality
- » Starts out white and is completely saturated in the imprint colors of your choice
- » Custom design can cover the entire table cloth - not limited to the front panel
- » 6 foot and 8 foot sizes with full front and side prints
- » Includes a 6" drape over backside to allow easy access to materials stored under the table
- » Best for indoor or short term outdoor use
- » Prints and ships within 8-9 days of proof approval - rush service available
- » Same material as our Satin Fabric Banners *(page 8)*
- » Looking for a Table Runner? Order our Satin Fabric Banner without grommets *(page 8)*

6' TABLE COVER SPECIFICATIONS



8' TABLE COVER SPECIFICATIONS



{ FOR DOWNLOADABLE TEMPLATE INFORMATION, SEE
PAGE 67 }

SIZES & PRICING *(each)*

SIZE	C	QTY 1-49	QTY 50-99	QTY 100+
6' Table Cover	s	\$229.16	\$217.63	\$206.09
8' Table Cover	s	\$275.30	\$249.16	\$229.16



RETRACTABLE BANNER KITS

ABOUT ALL OUR RETRACTABLE KITS

Indoor or outdoor, large or small, economy-priced or ultra-durable professional-grade, we have the perfect retractable banner to fit any of your needs, from small tabletop or counter top displays to strong wind-resistant sidewalk displays. You will get your message out there with these affordable, eye-catching portable banners!

Retractable Banner stands (also called pop-up or roll-up banner stands) feature a mechanism that rolls up the graphic into the base when not in use and a pole set that holds the banner up and straight during display.

- » Kits include your custom single or double-sided banner(s), stand, and a carrying case
- » Digitally printed, full color (CMYK) with UV-resistant inks for vivid colors that will not fade for years
- » 15-oz non-curling PET plastic with blackout layer that prevents light from being transmitted through
- » Printed on our Vinyl Poster material *{page 18}*
- » Easily portable and a great solution to any need for a professional-looking, compact display
- » All displays come with banner and stand assembled together
- » All retractables are permanently attached to stand except for our Telescoping Pro Retractable *{page 42}*

ARTWORK SPECIFICATIONS

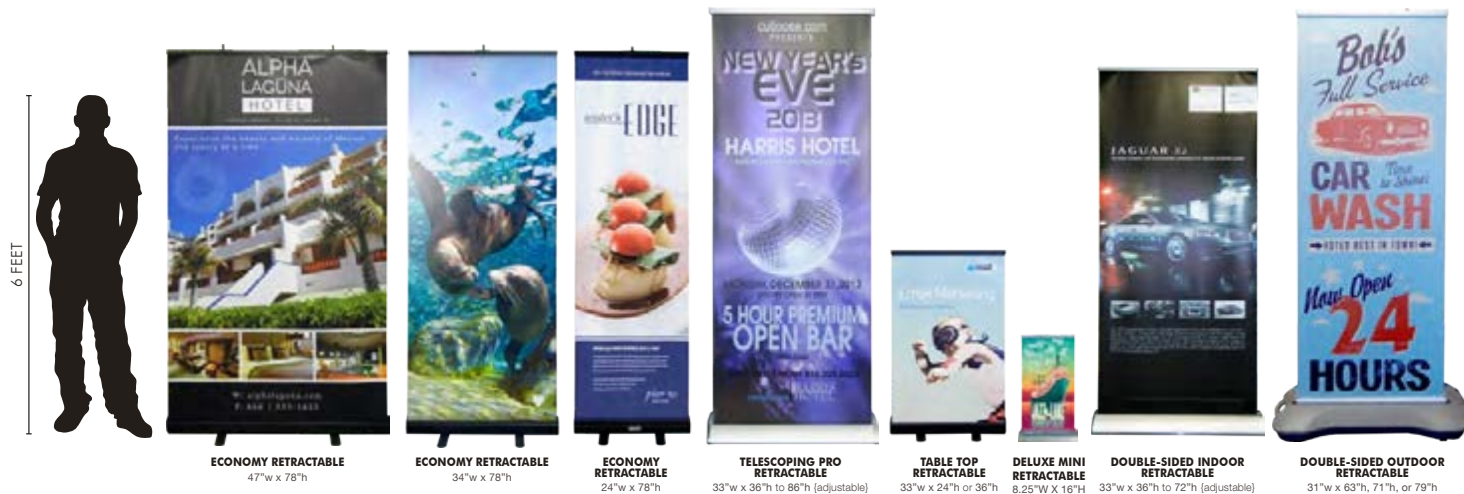
Print: Digital Full Color - CMYK - UV-Resistant Inks

Resolution: Minimum 150 DPI at Full Scale Recommended

Bleed: Based Upon Individual Stand - See Specific Stand



Please note: Some retractable banners have multiple size options; images below show the largest size available.





ECONOMY RETRACTABLE

Our most popular retractable combo. The Economy Retractable Banner is the highest quality banner stand on the market at this price. This custom stand is available in three different sizes (24"x78", 33.5"x78", and 47.5"x78") and works great for customers who do not need to frequently change their display, as the banners come permanently attached to the stands. These low-priced indoor retractable units are great for those on a budget or those who don't expect to use the stand for a long period of time. Prints and ships within 2-3 days of proof approval

BANNER & STAND SPECIFICATIONS

Economy Retractable - 24x78 Info:

Visible Area: 24"w x 78"h

Print Size: 24"w x 83.5"h {5.75" bottom bleed}

Display Footprint: 83"h x 24.5"w x 11"d

Kit Weight: 6 lbs

Economy Retractable - 33.5x78 Info:

Visible Area: 33.5"w x 78"h

Print Size: 33.5"w x 83.5"h {5.75" bottom bleed}

Display Footprint: 83"h x 34.5"w x 15"d

Kit Weight: 7.25 lbs

Economy Retractable - 47.5x78 Info:

Visible Area: 47.5"w x 78"h

Print Size: 47.5"w x 83.5"h {5.75" bottom bleed}

Display Footprint: 83"h x 48.75"w x 15"d

Kit Weight: 10.25 lbs

SIZES & PRICING *(Each Kit)*

SIZE	C	QTY 1-9	QTY 10-24	QTY 25+
24"w x 78"h	q	\$143.62	\$125.44	\$125.44
33.5"w x 78"h	q	\$179.98	\$161.80	\$161.80
47.5"w x 78"h	q	\$289.06	\$270.88	\$270.88





TELESCOPING PRO RETRACTABLE

- » Most versatile and durable indoor retractable combo we have
- » Easily remove and replace your banner graphics as often as needed
- » Replacement banners available
- » Kit includes retractor display, banner graphic, and padded soft carry case
- » Easily release base tension for long term storage, and adjust tension for use again
- » Lifetime warranty on hardware
- » Adjustable heights from 36" to 86" due to a twist and lock telescoping pole
- » Setup in 3 easy steps: 1. Insert the support pole into the back of the base and turn clockwise till secure 2. Adjust height by twisting counter clockwise to open the section and clockwise to lock the sections 3. Lift banner rail up and attach to the top of pole
- » Features wide fold-out base for extra stability
- » Prints and ships within 2-3 days of proof approval

SIZES & PRICING *[Each Kit]*

SIZE	C	QTY 1-9	QTY 10-24	QTY 25+
33.5" w x 86" h*	s	\$306.06	\$290.68	\$270.69
Replacement	s	\$90.74	\$83.05	\$75.36

* Smaller sizes available. Price remains the same.



BANNER & STAND SPECIFICATIONS:

Maximum Stand Size:

Visible Area: 33" w x 86" h

Print Size: 33" w x 91" h {6" bottom bleed}

Display Footprint: 90" h x 35.25" w x 10" d

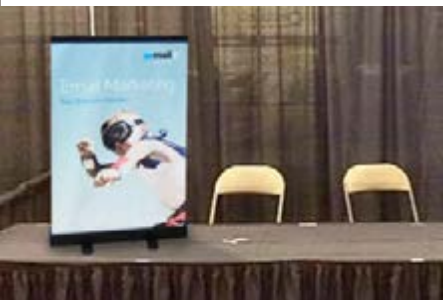
Other Custom Size Info:

Visible Area: 33" wide banner has an adjustable height of 36" up to 86"

Print Size: 33" w and add additional 6" for bottom bleed

Total Stand Height: Variable depending on chosen size; stand adds 4" to total height

Kit Weight: 18 lbs



TABLETOP RETRACTABLE

- » Great for trade shows or indoor point of purchase advertising.
- » 24" wide and is adjustable to fit a height of 24" or 36"
- » Banner graphic comes permanently attached to stand
- » 3-piece short-cord pole for easy assembly
- » Easy to use - simply insert the support pole into the back of the base, then pull the banner out until the hook rests at the top of the pole
- » Stands stabilizing feet swivel under base for easier storage
- » Prints and ships within 2-3 days of proof approval

BANNER & STAND SPECIFICATIONS:

24" x 36" Info:

Visible Area: 24"w x 36"h
 Print Size: 24"w x 40.5"h {6" bottom bleed}
 Display Footprint: 24.5"w x 39.5"h x 11"d

24" x 24" Info:

Visible Area: 24"w x 24"h
 Print Size: 24"w x 30.5"h {6" bottom bleed}
 Display Footprint: 24.5"w x 27.5"h x 11"d

Kit Weight: 5.25 lbs



SIZES & PRICING (Each Kit)

SIZE	C	QTY 1-9	QTY 10-24	QTY 25+
24"w x 24"h	s	\$106.12	\$95.36	\$84.59
24"w x 36"h	s	\$106.12	\$95.36	\$84.59



DELUXE MINI RETRACTABLE

- » The perfect choice for checkout counters, trade shows, retail shelving, or reception areas.
- » A higher-quality stand than our former Economy Mini Retractable, better for long term use and repeated retracting
- » Display area 8.25" w x 16" h
- » Stand is made of light-weight aluminium
- » Banner display comes permanently attached to stand
- » Prints and ships within 2-3 days of proof approval

SIZES & PRICING *(Each Kit)*

SIZE	C	QTY 1-9	QTY 10-24	QTY 25+
8.25" w x 16" h	s	\$53.83	\$49.99	\$46.14

BANNER & STAND SPECIFICATIONS

Banner Visible Area: 8.25" w x 16" h
 Banner Print Size: 8.25" w x 20.25" h {4" bottom bleed}
 Display Footprint: 9.375" W x 4" D x 17.75" H
 Kit Weight: 1.5 lbs



Improved from 2014! Our Mini Pop-Up Display from 2013 has been discontinued due to its retracting issues that have been fixed with our Deluxe Mini Retractable!



DOUBLE-SIDED INDOOR RETRACTABLE

- » Double-sided retractable displays two signs back to back that retract into stand at two separate points
- » Built ruggedly for longevity with a sleek design for a professional look
- » Stand holds two 33.5" wide banners with an adjustable height from 62" up to 72"
- » Graphic displays come permanently attached to stand - image cannot be replaced.
- » Some stand assembly required
- » Recommended for indoor use only - great for close viewing displays
- » Prints and ships within 2-3 days of proof approval

SIZES & PRICING *[Each Kit]*

SIZE	C	QTY 1-9	QTY 10-24	QTY 25+
33"w x 72"h	s	\$306.06	\$290.68	\$270.69

** Smaller sizes available. Price remains the same.*

BANNER & STAND SPECIFICATIONS

{Double-sided stand displays 2 banner graphics}

Standard Size 33.5" x 72":

Banner Visible Area: 33.5"w x 72"h

Banner Print Size: 33.5"w x 88"h {6" bottom bleed}

Display Footprint: 36"w x 79"h x 11"d

Other Custom Size Info:

Banner Width: 33.5"

Banner Height: Adjustable, 62" to 78" {add 6" bottom bleed to artwork}

Overall Display Height: Stand adds an additional 7" to graphic height

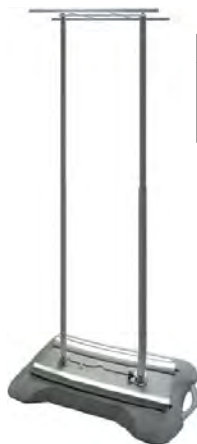
Kit Weight: 16 lbs





DOUBLE-SIDED OUTDOOR RETRACTABLE

- » Ruggedly built for longevity, wide ballast base for stability, with handle and wheels for easy mobility
- » 3-section pole adjusts to 3 preset heights - 63.75", 70.75", and 78.75"
- » The largest standing of our retractable banner units at 44"w x 87"h x 24" deep
- » The plastic base can hold up to 14.75 gallons of water
- » Two graphics are housed separately within the base and pull out to attach to the support bars at the top of the stand
- » Excels in outdoor storefront applications
- » Prints and ships within 2-3 days of proof approval



SIZES & PRICING *(Each Kit)*

SIZE	C	QTY 1-9	QTY 10-24	QTY 25+
31.5"w x 62.75"h	s	\$367.58	\$346.05	\$330.67
31.5"w x 70.75"h	s	\$367.58	\$346.05	\$330.67
31.5"w x 78.75"h	s	\$367.58	\$346.05	\$330.67

BANNER & STAND SPECIFICATIONS

31.5" x 60.75" Info:

Visible Area: 31.5"w x 60.75"h
 Print Size: 37.5"w x 66.75"h {6" bottom bleed}
 Display Footprint: 44"w x 68"h x 24"d

31.5" x 70.75" Info:

Visible Area: 31.5"w x 70.75"h
 Print Size: 31.5"w x 76.75"h {6" bottom bleed}
 Display Footprint: 44"w x 78"h x 24"d

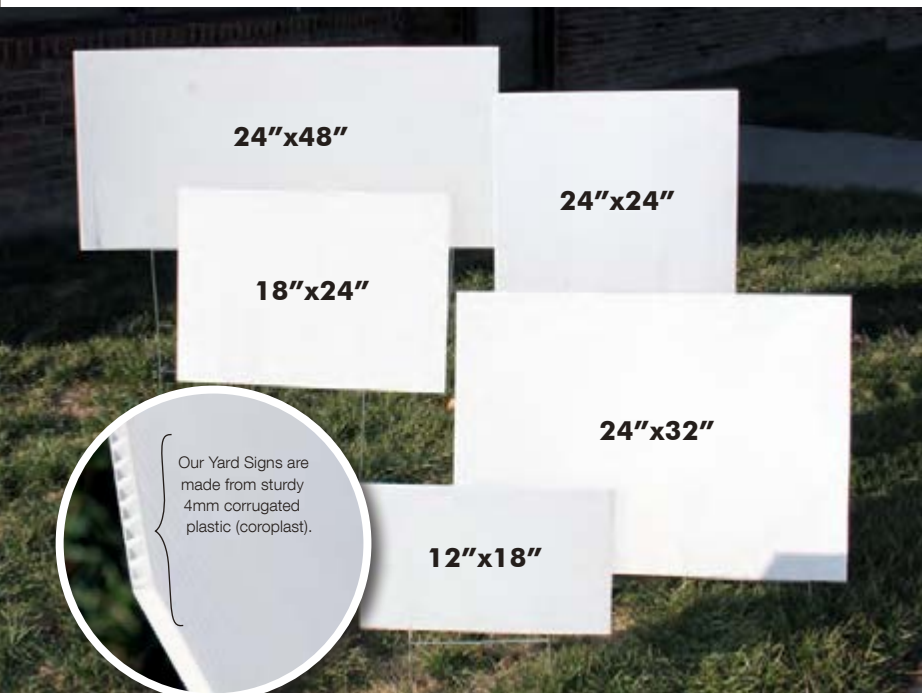
31.5" x 78.75" Info:

Visible Area: 31.5"w x 78.75"h
 Print Size: 31.75"w x 84.75"h {6" bottom bleed}
 Display Footprint: 44"w x 86"h x 24"d

Kit Weight: 42.5 lbs



LAWN SIGNS



These colorful Lawn Signs are a powerful and portable tool for quickly placing outdoor advertisements and messages for a business or special event. We offer a variety of single-sided and double-sided yard signs that are easily set into the lawn or along the road side.

Our Lawn Signs are available in 12"h x 18"w, 18"h x 24"w, 24"h x 24"w, 24"h x 32"w, 24"h x 48"w, and 48"h x 96"h. All of our yard signs are made from sturdy 4mm corrugated plastic (coroplast). Available with optional 30" wire H-stakes which easily slide into the corrugated flutes and stick into soft ground for quick assembly and take-down.

The lightweight of our yard signs makes them easy to move around and place almost instantly anywhere in soft ground. Sign material is waterproof and digitally printed in full color with UV-resistant ink, making them well suited to most weather conditions.

The actual sign panel can be changed quickly and is so affordable that it often makes sense to have several panels printed and assembled in advance for future opportunities when you want to replace your signs.

Full (Unlimited) Color



PREMIUM YARD SIGNS

These full color Yard Signs are a powerful and portable tool for quickly placing outdoor advertisements and messages for a business or special event. An effective advertising solution for contractors, realty companies, lawn care services, landscapers, and other service providers and small businesses. They also work beautifully for personal use such as holiday greetings, new baby announcements, or just about any unique message you wish to share.

- » Printed on 4mm corrugated plastic (coroplast)
- » No need to restrict your color options - Print one color, two color, three color, or full color for the same low price
- » Sign material is waterproof and digitally printed with UV-resistant ink
- » Our Lawn Signs are available in multiple sizes: 12" x 18", 18" x 24", 24" x 24", 24" x 32", 24" x 48", and 48" x 96"
- » Most sizes can be displayed vertically or horizontally
- » Single or double-sided options available
- » Full bleed options available
- » Best used outdoors - can withstand most weather conditions
- » Custom sizes available
- » Optional 30" H-wire stands easily slide into the corrugated flutes and stick into soft ground *(page 65)*
- » Prints and ships within 3-4 days of proof approval
- » Same as our Coroplast Signs *(page 20)*

ARTWORK SPECIFICATIONS

By default, these signs are not considered "full bleed" items, meaning they normally have a .5" white border surrounding the printed image (or a solid color of your choosing). At your request, we can trim the .5" border to produce a true full bleed sign (see page 23 for more details).



	C	QTY 1-99	QTY 100+
Ground Stake - 30"	p	\$1.90 ea	\$1.70 ea

SIZES & PRICING {EACH}

SIZE	COLORS	SIDES	C	QTY 1 +	QTY 5 +	QTY 10 +	QTY 25 +	QTY 50 +	QTY 100 +	QTY 250 +	QTY 500 +
12" x 18"	Full Color	Single	v	\$49.49	\$14.98	\$11.59	\$6.89	\$4.15	\$3.29	\$2.99	\$2.48
		Double		\$55.35	\$18.54	\$13.20	\$8.33	\$6.04	\$4.66	\$3.89	\$3.26
18" x 24"	Full Color	Single	v	\$52.49	\$20.61	\$16.59	\$11.49	\$7.49	\$5.49	\$4.74	\$3.74
		Double		\$56.99	\$23.36	\$17.61	\$12.49	\$8.74	\$6.24	\$4.99	\$4.19
24" x 24"	Full Color	Single	v	\$59.99	\$24.48	\$19.81	\$12.64	\$9.26	\$6.86	\$5.63	\$4.98
		Double		\$62.99	\$26.86	\$24.36	\$19.99	\$16.74	\$13.11	\$9.36	\$8.11
24" x 32"	Full Color	Single	v	\$61.49	\$31.16	\$24.95	\$16.80	\$14.48	\$10.99	\$8.59	\$6.86
		Double		\$67.49	\$34.36	\$30.61	\$24.99	\$21.24	\$16.99	\$13.11	\$9.99
24" x 48"	Full Color	Single	v	\$68.99	\$32.49	\$28.74	\$24.36	\$20.61	\$16.86	\$12.86	\$10.74
		Double		\$74.69	\$41.24	\$34.99	\$29.99	\$24.36	\$21.24	\$15.61	\$12.24
36"x48"	Full Color	Single	v	\$72.25	\$43.74	\$35.91	\$29.49	\$25.61	\$20.14	\$17.25	\$15.44
		Double		\$75.68	\$54.08	\$48.59	\$38.44	\$31.24	\$25.60	\$21.83	\$18.74
48" x 96"	Full Color	Single	v	\$104.99	\$62.33	\$57.26	\$48.86	\$39.99	\$31.86	\$28.11	\$26.24
		Double		\$110.99	\$84.60	\$79.30	\$57.49	\$47.49	\$40.96	\$38.11	\$37.49

All Premium Yard Signs are printed with unlimited (full) color options.

Pricing does not include 30" wire H-Stakes *[page 68]*.

INDOOR DISPLAY KITS



VINYL POSTER HANGING KITS
48"W X 36"H // 48"W X 48"H // 48"W X 60"H



Take your promotion to the next level with our extensive selection of professional indoor display kits. Whether you need free-standing banner displays or high-quality poster hanging kits, we have many options that work great for retail stores, restaurants, trade shows, or showroom floors.

Specially designed to make the most of your available space – no more worrying about how to hang your banners in tricky locations. These stands and hangers set up quickly and easily to advertise your latest sales and promotions, giving you a polished and professional-looking display at a price you can afford.



GALLERY CANVAS PRINTS
MULTIPLE SIZES AVAILABLE



ADJUSTABLE DBL-SIDED DISPLAY KIT
24"W x 60"H // 24"W x 48"H
(adjustable)



CANTILEVER FABRIC DISPLAY
24"W x 48"H to 84"H
(adjustable)



ZONT STAND BANNER KIT
96"W x 60"H // 60"H x 96"W



X-STAND BANNER KIT

{Previously "Tri-Stand Banner Kit"}

Our most popular banner and stand combo, the X-Stand Banner Kit is an inexpensive yet professional looking banner display, great for indoor use. This easy to use and versatile stand allows you the flexibility to change graphics and copy as often as needed.

- » One of the most affordable and flexible ways to display your banners
- » Lightweight and simple stand is made of aluminium and fiberglass
- » Four arms reach from a center hub to the 4 corners of the banner, hooking through grommets to hold the banner taut under tension
- » Rear leg is adjustable to balance the banner at any angle, like a tripod
- » Available in 3 sizes: 24"w x 66"h, 31"w x 70"h, and 36"w x 80"h
- » Banners are printed on 13-oz Vinyl Banner material *{page 5}* with grommets in the 4 corners
- » Comes with a black canvas carrying case
- » Ideal for indoor applications - stand is too lightweight to stand up against wind
- » Prints and ships within 24-48 hours of proof approval
- » Stands may be ordered separately and paired with other banner materials – see page 65



BANNER & STAND SPECIFICATIONS

36" x 80" Kit Info:

Banner Finished Size: 31.5"w x 70"h
Footprint: 36"w x 80.5"h x 32"d
Weight: 2.2 lbs

31" x 70" Kit Info:

Banner Finished Size: 31.5"w x 70"h
Footprint: 31.5"w x 70.5"h x 32"d
Weight: 2.8 lbs

24" x 66" Kit Info:

Banner Finished Size: 24"w x 66"h
Footprint: 24"w x 66.5"h x 32"d
Weight: 3.7 lbs

{Be sure to include a .25" bleed beyond banner finished size.}



SIZES & PRICING *{each}*

SIZE	C	QTY 1-9	QTY 10-24	QTY 25 +
36"w x 80"h Kit	s	\$138.42	\$123.04	\$107.66
Replacement - 36"x80"	p	\$73.50	\$73.50	\$73.50
31"w x 70"h Kit	s	\$123.04	\$111.51	\$99.97
Replacement - 31"x70"	p	\$63.00	\$63.00	\$63.00
24"w x 66"h Kit	s	\$92.28	\$84.59	\$76.90
Replacement - 24"x66"	p	\$42.00	\$42.00	\$42.00



ADJUSTABLE DOUBLE-SIDED DISPLAY KIT

{Previously "DS Poster Plus Rail Kit"}

A compact and sleek indoor display with a professional look, the Adjustable Double-Sided Display Kit is perfect for businesses where space is limited, yet it has a large enough display area to grab attention from across a large showroom. Simply snap the signs into the rails, and they are ready for display. Replacement banners can be ordered.

- » Printed on our Vinyl Poster material *{page 18}* - waterproof, tear resistant, and non-curling 15-oz smooth vinyl with blockout layer
- » Comes with two identical signs for front and back display
- » Stand has durable steel construction with powder coated finish
- » Signs easily snap into place using the stand's secure snap rail system
- » Effective as a single-sided or double-sided display
- » Works exceptionally well in longer term applications such as retail, lobbies, and other interior displays
- » Kit available in two sizes: 2'x4' or 2'x6'
- » Prints and ships within 24-48 hours of proof approval

SIZES & PRICING *{each}*

SIZE	C	QTY 1-9	QTY 10-24	QTY 25+
24" w x 48" h Kit	s	\$176.87	\$165.34	\$153.80
48" h Replacement	q	\$43.63	\$43.63	\$43.63
31x70	s	\$207.63	\$196.10	\$184.56
72" h Replacement	q	\$65.45	\$65.45	\$65.45

* To order a replacement banner, order a Vinyl Poster in the size you want to replace

* For double-sided replacement banners, simply order two single-sided replacement posters

SNAP RAILS MAKE
BANNER CHANGES
QUICK AND
EASY WITH NO
BANNER FINISHING
REQUIRED



BANNER & STAND SPECIFICATIONS

24" x 48" Kit Info:

Banner Visible Area: 24" w x 47.5" h

Banner/Artwork Size: 24" w x 48" h *{0.25" bleed top & bottom}*

24" x 72" Kit Info:

Banner Visible Area: 24" w x 71.5" h

Banner/Artwork Size: 24" w x 72" h *{0.25" bleed top & bottom}*

Overall Display Height: Adjustable up to 92"

Stand weight: 15 lbs



EASILY ATTACH
YOUR GROMMETED
BANNER TO STANDS
HANGING HOOKS



BANNER & STAND SPECIFICATIONS

Size artwork to banner size finish size. All banners are cut to artwork edges - no bleed is necessary.

Overall Display Height: Adjustable up to 92"

Stand Weight: 17.25 lbs



CANTILEVER FABRIC DISPLAY

This free-standing fabric banner display makes it easy to advertise in locations where space is limited. The stand's unique and sophisticated design goes perfectly with our beautiful fabric banners, creating an atmosphere of professionalism that is sure to impress your customers.

- » Printed on our beautiful Satin Fabric Banner material *{page 8}*
- » Banners come with grommets in the top two corners for easy hanging and a thin pole pocket at the bottom of the banner
- » Banners are flush cut using hot knife edge-finishing for an elegant look that helps to eliminate banner fraying
- » Fold over hem at top for grommet reinforcement and bottom for small pole to add additional weight
- » Black stand with durable steel construction and powder coat finish
- » Stand features adjustable heights from 46" high to 84" high
- » Primarily recommended for indoor use, but may be used short-term in low-wind outdoor environments
- » Available as single or double-sided – double-sided signs consist of two single-sided signs hung back to back
- » Kit is available in three sizes; 2'x4, 2'x6', and 2'x7'
- » Banner will print and ship within 8-9 days of proof approval - stand ships separate from banners

SIZES & PRICING *{each}*

SIZE	SIDES	C	QTY 1-9	QTY 10-24	QTY 25+
24"w x 48"h Kit	Double	s	\$230.70	\$207.63	\$184.56
24"w x 72"h Kit	Double	s	\$261.46	\$238.39	\$207.63
24"w x 84"h Kit	Double	s	\$284.53	\$261.46	\$230.70
24"w x 48"h Kit	Single	s	\$207.63	\$184.56	\$161.49
24"w x 72"h Kit	Single	s	\$230.70	\$207.63	\$184.56
24"w x 84"h Kit	Single	s	\$246.08	\$223.01	\$192.25
Replacement Banner	Single	r	\$5.00 sq/ft	\$4.67 sq/ft	\$4.33 sq/ft

* To order a single or double-sided replacement banner, simply order one or two single-sided 2'x4', 2'x6', or 2'x7' Satin Fabric Banners *{page 8}*.





INCLUDES
HANGING TABS
TO SUSPEND
THE FRAME



VINYL POSTER HANGING KIT

{Previously "Poster Plus Hanging Kit"}

This poster hanging system is an efficient means of hanging signage anywhere. Using the plastic eyelets on the top of the rail, you can hang your Vinyl Poster from ceiling hooks, adhere it to a wall, or use suction cups to create a convenient window display. Whichever the method of advertising, this kit is effective and less cluttering than traditional wall mount advertising.

- » Printed on 15-oz white Vinyl Poster material *[page 18]*
- » Material is engineered to hang flat without curling
- » For additional bottom weight, a second Hanging Bar *[page 68]* can be purchased separately
- » Available single or double-sided - double-sided displays consist of two single-sided prints hung back to back in one Hanging Rail
- » Silver aluminium frame rail that runs the 4" width of the banner and has hanging tabs to suspend the frame
- » Hanging Rails utilize a spring-loaded technology for opening and closing - helps ensure sign or graphic will not fall out
- » Best for larger long-term indoor hanging displays
- » Prints and ships within 24-48 hours of proof approval
- » Kit available in three standard sizes - for additional sizes Hanging Bar *[page 65]* and Vinyl Posters *[page 18]* can be purchased separately

SIZES & PRICING *[each]*

SIZE	SIDES	C	QTY 1-9	QTY 10-24	QTY 25+
4'w x 3'h Kit	Single	p	\$96.00	\$92.00	\$88.00
4'w x 4'h Kit	Single	p	\$120.00	\$114.00	\$108.00
4'w x 5'h Kit	Single	p	\$144.00	\$136.00	\$128.00
4'w x 3'h Kit	Double	p	\$168.00	\$160.00	\$152.00
4'w x 4'h Kit	Double	p	\$216.00	\$204.00	\$192.00
4'w x 5'h Kit	Double	p	\$264.00	\$248.00	\$232.00
3'h Replacement	Single	q	\$65.45	\$65.45	\$65.45
4'h Replacement	Single	q	\$87.26	\$87.26	\$87.26
5'h Replacement	Single	q	\$109.08	\$109.08	\$109.08

* To order a double-sided replacement banner, simply order two single-sided replacement posters to be hung back to back.

* To calculate pricing for custom heights (in inches), simply round up to the next nearest standard size.

ARTWORK SPECIFICATIONS

Visible Area: Rail attaches to top .75" of poster. Be sure to include 0.5" top bleed for hanging system.

Print Size: Flush cut to requested size. For example: 4'w x 5'h artwork and print would be 4'w x 5' high and flush cut to artwork edges.



ZONT STAND BANNER KIT

High-quality, economical, and versatile, our Zont Stand 5'x8' Banner Kit is the perfect banner and stand kit for any trade show, backdrop, or special event. This professional banner stand has an adjustable width and height for easy display of your 5'x8' vertical or horizontal banner.

- » Print full color (CMYK) on our glossy 13-oz Vinyl Banner *{page 5}* material
- » Kit includes one single-sided banner or two single-sided banners to be tied back to back for a double-sided display, Zont Stand, and 10 black zip ties
- » Banners are finished with heat-welded hems and grommets along the edges – simply use the included zip ties to tie the banner to the stand through the grommet holes
- » Upgrade to a banner with pole pockets at the top and bottom in place of grommets
- » Primarily recommended for indoor use, but may be used short-term in low-wind outdoor environments
- » Banner and stand prints and ships within 24-48 hours of proof approval
- » The Zont Stand *{page 68}* is available separately and may be used with any type or size of banner from 4'x4' up to 8'x8'

SIZES & PRICING *{each}*

SIZE	SIDES	C	QTY 1-4	QTY 5-9	QTY 10+
5'w x 8'h Kit	Single	s	\$306.06	\$290.68	\$275.30
8'w x 5'h Kit	Single	s	\$306.06	\$290.68	\$275.30
5'w x 8'h Kit	Double	s	\$382.96	\$359.89	\$336.82
8'w x 5'h Kit	Double	s	\$382.96	\$359.89	\$336.82
Replacement Banner	Single	p	\$140.00	\$140.00	\$140.00

* To order a replacement banner simply order a 5'x8' vertical or horizontal banner and additional zip ties if needed

* For double-sided replacement banner, simply order two single-sided replacement posters to be hung back to back

The Zont Stand *{page 68}* works with any size of banner from 4'x4' to 8'x8'. For an alternate size (not 5'x8'), please order the Zont Stand and banner separately.



BANNER ARTWORK SPECIFICATIONS

Banner Finished Size: 61"h x 96"w

Artwork Size: 61.5"h x 96.5"w {0.25" bleed}

Stand weight: 23.5 lbs

{For vertical kit banners simply switch the height and width sizes}



GALLERY CANVAS PRINTS

Our canvas material is one of the highest quality canvas products on the market. Ideal for photographic and fine art reproductions. Gallery Canvas Prints work great for personalized gifts, decoration for your home, company group photos, event photos, company Christmas gifts, awards, and so much more.

- » Printed on heavyweight, tight-weave 20 mil cotton duck canvas
- » Museum-quality material is rated to last over 75 years
- » Printed full color at highest resolution and color reproduction with UV-resistant inks to ensure vivid colors that will not fade for years
- » Medium gloss finish with acid free archival quality base coating
- » Your printed image wraps around the side and onto the back, creating a smooth finish
- » With every order, our designers will expertly adjust contrast, saturation, resolution, sharpness... and more
- » Our designers can help you create a collage or a triptych
- » Upon request our designer can add multiple filters to your photo - black and white, sepia, blurred edges, and more at no extra charge
- » We accept photos, custom artwork, graphics and anything else that you would like printed on a high-end canvas
- » Canvas is gallery wrapped around museum 1.5" fir wood stretcher bars
- » Hand crafted, which means real eyes inspecting your image and real hands framing it with care
- » Canvas arrives ready to hang
- » Prints and ships within 2-3 days of proof approval

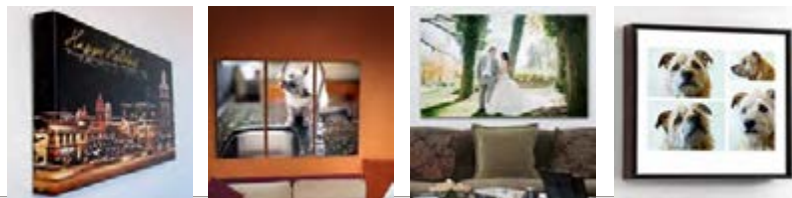


SIZES & PRICING *[each]*

SIZE	C	QTY 1-9	QTY 10-24	QTY 25+
12" x 12" Canvas	s	\$53.83	\$47.68	\$41.53
12" x 18" Canvas	s	\$73.06	\$65.37	\$57.68
12" x 24" Canvas	s	\$92.28	\$83.05	\$73.82
12" x 36" Canvas	s	\$115.35	\$106.12	\$96.89
18" x 18" Canvas	s	\$84.59	\$75.36	\$67.67
18" x 24" Canvas	s	\$107.66	\$96.89	\$86.13
18" x 36" Canvas	s	\$119.20	\$107.66	\$96.89
24" x 24" Canvas	s	\$138.42	\$124.58	\$110.74
24" x 36" Canvas	s	\$153.80	\$138.42	\$123.04
36" x 36" Canvas	s	\$192.25	\$169.18	\$153.80

CANVAS SIZE SPECIFICATIONS

Since our Gallery Canvas Prints are wrapped around 1½" stretcher bars, the bleed for the sides will be an additional 1½", and an additional 1¼" will bleed onto back of canvas, making a total bleed of 2¾" for each edge. For example a 24" x 36" canvas will be sized with bleed at 29½" x 41½".



OUTDOOR DISPLAY KITS



**BOULEVARD STREET
BANNER KIT**
30"x36" // 30"x48" //
30"x60"



FLEX TOWER BANNER KIT
24"x78"



FLEX SIDEWALK KIT
22"x32"



A-FRAME SIDEWALK KIT
24"x36"

Announce a special store sale or your restaurant's dinner specials. Direct parking at your community festival or local fundraiser. Perfect for a sidewalk sign or outside marketing tool. Welcome guests to a business convention or special event. Advertise your store sale on a sidewalk. Whatever the occasion, these heavy-duty and high quality banner and stand kits are able to handle your outdoor display needs.

Our Outdoor Display Kits can withstand outside weather conditions while showcasing your company or personal message with impressive printed graphics.

All our products including our Outdoor Display Kits are printed on a heavy-duty material using UV-resistant inks to help ensure your banner will last longer outdoors.



*Looking for an outdoor
Feather Flag? Check out our
Fabric Flags and Displays
section on Page 32.*



BLVD STREET BANNER *{Previously "Boulevard Banner Kit"}*

The high visibility of these Blvd Street Banners make them a great way to welcome visitors to your community, call attention to your business, raise awareness for upcoming events, or spread a little holiday cheer. Your customers can't help but notice when you advertise with a Blvd Street Banner (aka, pole banners).



HARDWARE

- » Kit includes one top and one bottom bracket system
- » Unique die-cast aluminium hardware base provides a long lasting, economical solution
- » Solid fiberglass rod is canted to keep banners taut, as well as engineered to flex with the wind
- » All banner bracket components are durable enough to withstand extreme weather conditions
- » Universal bracket system makes installation easy on square, round, octagonal, or fluted poles
- » You will need to purchase some light hardware to attach bracket system hardware to a pole - we recommend a set of hose clamps that can be found at your local hardware store

BANNERS

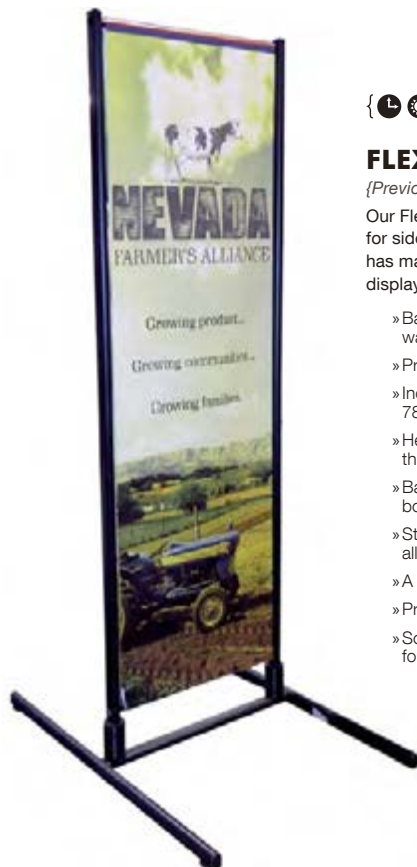
- » Along with the unique bracket system, kit includes one double-sided banner with pole pockets at top and bottom
- » Printed on our heavy-duty 18-oz vinyl material designed to withstand the outdoor elements
- » Blockout layer provides 100% opacity and eliminates image washout caused by light
- » Digitally printed in full color (CMYK) with UV-resistant inks for vivid colors that will not fade for years
- » Banners have same image printed on front and back unless otherwise requested - different artwork will require a second setup fee
- » Banners come with 3" flat pole pocket and two grommets to hold banners in place
- » Material has a matte finish to help reduce glare
- » Banners are sewn with heavy-duty clear string
- » Available in three sizes: 30"w x 48"h, 30"w x 60"h and 30"w x 72"h
- » Prints and ships within 5-7 days of proof approval

SIZES & PRICING *{each}*

SIZE	SIDES	C	QTY 1-9	QTY 10-24	QTY 25+
30"w x 48"h Kit	Double	S	\$223.01	\$207.63	\$192.25
30"w x 60"h Kit	Double	S	\$238.39	\$223.01	\$207.63
30"w x 72"h Kit	Double	S	\$249.93	\$238.39	\$223.01
30"x48" Replacement	Double	S	\$99.97	\$92.28	\$84.59
30"x60" Replacement	Double	S	\$124.96	\$115.35	\$105.74
30"x72" Replacement	Double	S	\$149.96	\$138.42	\$126.89

BANNER ARTWORK SPECIFICATIONS

Set artwork to the size of front banner (example: 30"x48") with no bleed. Be sure to keep all important information 4" from top and bottom edges and 1" from side edges for stitching & pole pockets. We will then adjust your artwork for a double-sided print. For Templates information see page 67.



FLEX TOWER BANNER KIT

{Previously "Dual Track Banner Kit"}

Our Flex Tower Banner Kit is a fantastic outdoor display, perfect for sidewalks and storefronts. This double-sided banner display has maximum visibility and marketing potential; with 6+ feet of display, it is sure to be noticed.

- » Banner is printed on our 13-oz Vinyl Banner material *{page 5}* - waterproof and tear-resistant
- » Printed full color with UV-resistant ink
- » Includes one 12'10"h x 23"w banner that folds to create one 78"h x 23"w two-sided banner display
- » Heat weld edges with pole pocket on one side to be fed through bottom base rail
- » Banner folds over the top stand rail and is attached at the bottom rail with velcro strips to pole pocket side
- » Stand's steel frame is spring-mounted on a wide-set base, allowing the display to flex with the wind without tipping over
- » A perfect outdoor display for sidewalks and storefronts
- » Prints and ships within 24-48 hours of proof approval
- » Some assembly required; hardware kit and tools are provided for assembly



Stand frame is spring mounted on wide set rail base, allowing banner to flex in the wind without tipping over.

SIZES & PRICING *{each}*

SIZE	C	QTY 1-4	QTY 5-9	QTY 10+
23"w x 78"h Kit	s	\$382.96	\$367.58	\$352.20
Replacement	p	\$91.00	\$91.00	\$91.00

BANNER & STAND SPECIFICATIONS

Banner Visible Area: 23"w x 78"h (each side)

Banner Print Size: 23.5"w x 158.5"h

Display Footprint: 30.5"w x 43.5"d x 85"h

Kit Weight: 35.25 lbs



FLEX SIDEWALK KIT

(Previously "Flex Snap Frame Kit")

The perfect sidewalk and storefront display! Our Flex Sidewalk Kit allows for interchangeable graphics in a heavy-duty windproof casing. The stand's easy-to-use snap frame allows graphics/copy to be changed quickly. Great for restaurants, grocery, retail and convenience stores, and auto maintenance centers. Whether on a downtown sidewalk or a showroom floor, this display is guaranteed to grab your customers' attention.

- » Complete with two identical 22"w x 32"h signs for front and back display
- » Printed digitally in full color on our high-quality Vinyl Poster *(page 18)* waterproof material - producing sharp, vivid images with fade-resistant inks
- » Includes a clear scratch resistant waterproof cover sheet for extra outdoor durability
- » This stand's strong spring mechanism and base balance system ensures your display won't blow over in the wind
- » Heavy-duty stand snaps cover sheet and poster display in place, holding secure until you are ready to replace your poster display
- » Prints and ships within 24-48 hours of proof approval
- » Some assembly required

SIZES & PRICING *(each)*

SIZE	C	QTY 1-9	QTY 10-24	QTY 25+
22.5"w x 32.5"h Kit	s	\$306.06	\$259.68	\$275.30
Replacement*	a	\$65.45	\$65.45	\$59.99

* Replacement cost includes 2 prints (front & back).

BANNER & STAND SPECIFICATIONS

Banner Visible Area: 22.5"w x 32.5"h
Banner Print/Artwork Size: 23.5"w x 33.5"h (0.5" bleed)
Display Footprint: 45"h x 23.5"w x 21"d
Kit Weight: 35 lbs



Stand frame is spring mounted on wide set rail base, allowing banner to flex in the wind without tipping over.





A-FRAME SIDEWALK KIT

These rugged A-Frame signs are an inexpensive way to attract new customers to your business. Setup is a snap – just spread the feet at the bottom of the sign, and your display is ready to go. Highly wind-proof, these stands can be ballasted by filling them with dry sand, yet they are still light enough to be easily repositioned throughout the day.

- » Holds two 24" w x 36" h adhesive signs that are displayed on each side of the stand
- » Printed full color on our Adhesive Walk-N-Wall material (page 30) - waterproof semi-permanent adhesive
- » Full color print with UV-resistant inks to prevent fading
- » Made of high grade plastics which can withstand years of use without warping, cracking, or fading
- » Lightweight and compact to use and store virtually anywhere
- » Stand comes ready to use with displays already attached

SIZES & PRICING *(each)*

SIZE	C	QTY 1-4	QTY 5-9	QTY 10 +
24" w x 36" h Kit	s	\$183.02	\$167.64	\$152.26
Replacement*	p	\$36.00	\$36.00	\$36.00

* To order replacement banners order 2'x3' Adhesive Walk-N-Wall Signs - above replacement pricing for one sign side



- » Sign display easily replicable - to order replacement images simply order 2'x3' Adhesive Walk-N-Wall Signs
- » Stand can be internally ballasted with dry sand - 5 lbs per side recommended
- » Molded-in handle for easy portability
- » Stacking lugs facilitate handling by keeping stacked units from sliding and damaging sign faces
- » Specially designed for adhering adhesive signs
- » Prints and ships within 24-48 hours of proof approval

BANNER & STAND SPECIFICATIONS

Banner Visible Area: 24" w x 36" h

Banner Print/Artwork Size: 24" w x 36" h {0" bleed}

Display Footprint: 45" h x 26" w x 32" d (open)

Kit Weight: 18 lbs

SAMPLE PACKS

* Please note: Some materials are used in multiple products

Satin Fabric Banner = Table Cover

Feather Flag Material = All Fabric Flags

DS Super Smooth = XL Super Smooth

Coroplast Sign = Premium Yard Signs

DS 18-oz Vinyl Banner = XL 18-oz Vinyl Banner

Vinyl Poster = Pennant Banner = Retractable Banner Material



SWATCH SAMPLE PACK

The Swatch Sample Pack includes one 8.5" w x 11" h printed sample of all of our sign materials:

- » 13-oz Vinyl Banner
- » 18-oz Vinyl Banner
- » High-Res Banner
- » Canvas Banner
- » Outdoor Mesh Banner
- » Satin Fabric Banner*
- » Matte Fabric Banner
- » DS 18-oz Vinyl Banner*
- » DS Super Smooth Banner*
- » XL 13-oz Vinyl Banner
- » XL Mesh Vinyl Banner
- » Vinyl Poster*
- » Coroplast Sign
- » Foam Board Posters
- » Perforated Window Signs
- » Window Static Clings
- » Double-Sided Window Signs
- » Adhesive Wall Signs
- » Adhesive Fabric Signs
- » Adhesive Walk & Wall Sign
- » Feather Flag Material*
- » Gallery Canvas Prints

PRICE: \$29.42 each (w)



POPULAR SAMPLE PACK

The Popular Sample Pack comes standard with 2' w x 1' h banners. All banners come finished with standard finishing. Kit includes one of each the following most popular banner materials:

- » 13-oz Vinyl Banner
- » 18-oz Vinyl Banner
- » High-Res Banner
- » Outdoor Mesh Banner
- » Satin Fabric Banner*
- » DS 18-oz Vinyl Banner*
- » Vinyl Poster*
- » Perforated Window Sign

PRICE: \$17.65 each (w)



COMPLETE SAMPLE PACK

Our Complete Sample Pack comes complete with 2' w x 1' h banners. All banners are finished with standard finishing. Kit includes one of each of the following banner materials:

- » 13-oz Vinyl Banner
- » 18-oz Vinyl Banner
- » High-Res Banner
- » Canvas Banner
- » Outdoor Mesh Banner
- » Satin Fabric Banner*
- » Matte Fabric Banner
- » DS 18-oz Vinyl Banner*
- » DS Super Smooth Banner*
- » XL 13-oz Vinyl Banner
- » XL Mesh Vinyl Banner
- » Vinyl Poster*
- » Perforated Window Signs
- » Window Static Clings
- » Double-Sided Window Signs
- » Adhesive Wall Signs
- » Adhesive Fabric Signs
- » Adhesive Walk & Wall Sign
- » Feather Flag Material*
- » Gallery Canvas Prints

PRICE: \$70.60 each (w)

ACCESSORIES & STANDS



ROPE

- » The most common and effective way to hang your vinyl banners is by securing them with a rope
- » Recommended for hanging your banners in indoor or outdoor settings where wind is not a major concern
- » For outdoor settings you may consider combining a rope with a bungee cord (depending on the length needed) - together the bungee cord adds extra flexibility in windy conditions while the rope adds extra length at lower costs.
- » Rope comes 50 foot long
- » Synthetic nylon

PRICE: \$7.67 each (u)



ZIP TIES

- » Banner zip ties are 10" inches in length and come only in black
- » Tough and durable, making them perfect for hanging any size vinyl banner
- » Feature a double-locking design and are UV-resistant for outdoor use
- » 10 zip ties come in a set

PRICE: \$3.33 each set (u)



BUNGEE CORDS

- » Bungee cords stretch with the wind and prevent stress from being channelled into the hems and denier (scrim) of the banner, extending its life
- » Recommended when you will be hanging your banner outdoors
- » Simply loop the bungees through your banners' grommet holes and use the hooks to securely fasten them for easy installation
- » 6mm thick bungees are available in 1ft, 2ft, and 3ft lengths.

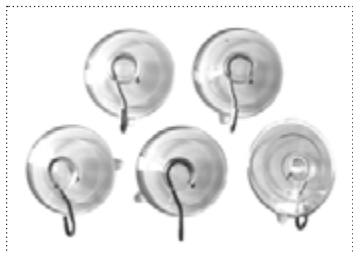
PRICE: 1' = \$3.67 each (u)
2' = \$4.00 each (u)
3' = \$4.33 each (u)



VELCRO STRIPS

- » Hook and Loop 1" acrylic adhesive for indoor and outdoor use
- » Will adhere to any of our vinyl banners
- » Strips are white and are sold by the linear foot in 1 foot increments

PRICE: \$1.67 per linear foot (u)



STANDARD SUCTION CUPS

- » Made from 1¾" clear vinyl with a long metal hook for easy use
- » These suction cups make it easy to hang your banner on the inside of a window facing out
- » Recommended to hold a 3'x6' banner and smaller - for larger sizes, additional suction cups may be needed, or upgrade to our stronger Lever Suction Cups
- » 5 Standard Suction Cups come in a set

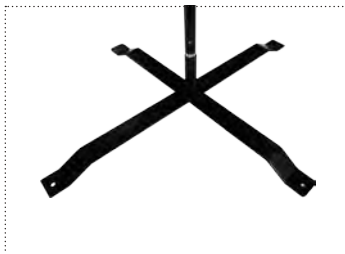
PRICE: \$5.33 each (u)



LEVER SUCTION CUPS

- » When you snap the lever down, it pulls the center of the cup back to create a vacuum, creating a strong suction for interior or exterior applications
- » These 2¾" diameter suction cups stick to any non-porous surface
- » Recommended for any banner larger than 3'x6'
- » One full set holds up to a 5'x8' banner; larger banners will require several sets
- » 4 cream colored lever suction cups per set

PRICE: \$10.67 each (u)



CROSS BASE

- » Cross Bases are interchangeable and work with any size or shape of Deluxe Feather Flag, Economy Tear Drop Flag, and Flutter Flag
- » A cross base can be added in addition to the stake base
- » Cross base can be used on any solid flat surface, such as a sidewalk

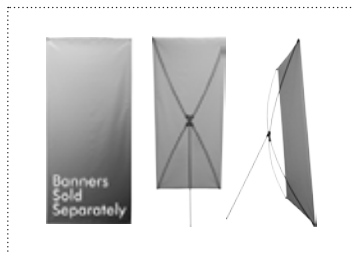
PRICE: \$58.44 each (s)



DONUT WEIGHT *w/ Cross Base*

- » Heavy-duty Donut Weight and Cross Base can be purchased together
- » Donut Weight provides additional weight and stability
- » Can be filled with water

PRICE: \$79.98 per set (s)



X-STAND

- » Stand's simple "X" design offers easy assembly and the durability that comes with fiberglass and aluminum construction
- » Attach banner grommets to the stand's arm hooks to hold the banner taut
- » Stand holds a 36" w x 80" h, 32" w x 70" h or 24" w x 66" h banner
- » To order a banner to fit these stands, simply round up to nearest standard size (3x7', 3'x6', or 2'x6') and instruct us to size it for the X-Stand.
- » Available in Banner & Stand Kit, see X-Stand Banner Kit {page 54}.

PRICE: 36x80 = \$61.52 each (s)
 32x70 = \$53.83 each (s)
 24x66 = \$46.14 each (s)



ZONT STAND

- » Adjustable banner stand has telescopic width and height to display graphics from 4' to 8' widths and 4' to 8' heights
- » Stand can be used with one single-sided banner or can hold two single-sided banners hung back-to-back
- » Banner can be displayed by fastening banner to stand with zip ties through grommet holes or by feeding pole through 2" pole pocket
- » Can hold almost any type of banner we sell
- » Available in Banner & Stand Kit, see Zont Stand 5'x8' Kit {page 23}.

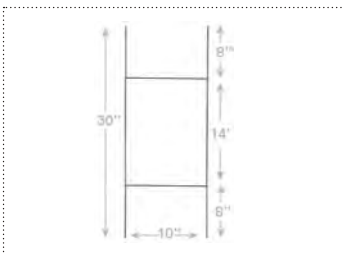
PRICE: \$229.16 each (s)



POSTER HANGING RAILS YARD SIGN H-STAKES

- » Add a hanging rail to any Vinyl Poster, High-Res Banner, Canvas Banner, Fabric Banner, or other material to create a hanging display
- » Aluminium satin-anodized finish snap rails with plastic eye hook
- » Rails snap open for simply, fast access
- » 4 feet wide and can hold multiple lengths depending on display weight
- » Add a hanging rail to the bottom to make the graphic taut or secure
- » Hang your display with string, wire, or even use suction cups for window hanging

PRICE: \$18.46 each rail (s)



- » Fits all corrugated signs such as Lawn and Yard Signs
- » Inserts directly into the sign flutes - no additional hardware required
- » 9 gauge wire - 30" h x 10" w galvanized wire
- » Slides into soft ground

PRICE: \$1.90 each (p)

ADDITIONAL INFO

ART SPECS

FILE TYPES

We prefer that all files be submitted in vector form at whenever possible. However, we also accept raster files such as JPG or PNG. We prefer JPGs that can be scaled to full size at a minimum of 300 DPI or 100 DPI (depending on the material the image will be printed on).

If the file is vector, please be sure to outline all fonts and embed any linked images. Almost all vector file types are accepted but AI, PDF, or EPS files are ideal. These files can be adjusted to any size as long as they are proportional to the size of banner you are ordering.

We recommend that you avoid sending small web JPGs, MS Word, PowerPoint, or Publisher files. We can use them for general layout ideas, but we cannot print directly from these files due to the low quality they produce.

For the fastest service, please make sure any Print Ready files are set up at the same proportions as your banner. Vector files can be submitted at a smaller scale as long as the proportions match. For example, artwork for a 2'x4' banner should have a height to width ratio of 1:2.

BLEED & EDGES

For products that will include hem and grommets, we recommend all text and important graphics are at least 1" away from the edges of your artboard. This will ensure no grommets are punched through your important images or messages. Specific bleed information is included for each product in the previous pages of this catalog.

COLOR MATCHING

CMYK

We print in CMYK 4 color process only. Please make sure all submitted files are in CMYK colors. RGB colors (as seen on computer screens) cannot always be replicated on a CMYK print, especially bright neon colors. Web proofs are required to be in RGB color, so some color shift between the proof and the final print is to be expected. Any color depicted on your screen is meant to represent the final print color only in the most general sense.

PANTONE COLORS

We work with standard color profiles but cannot guarantee Pantone or any other kind of color matching. If you have a large order on which color matching is important, you may supply us with a swatch number from a Pantone Color Bridge book, which illustrates how Pantone colors will appear if printed in CMYK. We can only attempt to match the colors on the CMYK side of the Color Bridge book. We will work with you to get the closest color possible and will ship samples for approval if needed for an additional fee. For more information about available Pantone books, please visit www.Pantone.com.

PRODUCT GUARANTEE

All our products are made of high quality materials and can last for years if installed, rolled and/or stored properly. Since handling, installation and storage are so critical and out of our control, we must limit our guarantee on most products to 90 days. Please call with any questions.

PRINTING STYLES

DIGITAL

Ink jet printing is a type of computer printing that creates a digital image by propelling droplets of ink onto paper. Ink jet printers are the most commonly used type of printers.

We use waterproof, UV-resistant solvent inks where color is achieved with pigments rather than dyes for an excellent permanent and fade-resistant print. The number one advantage of solvent inks is that they enable printing on flexible, coated and uncoated vinyl substrates.

DYE SUBLIMATION

Using a special printer that contains sublimation dyes, this process prints digital full color (CMYK) images directly onto the fabric. The digital print is then sent through a second machine that starts the dye sublimation process, and the ink is transformed into a gas when exposed to high temperatures. The heat not only releases the gas from the ink, but it also opens up the pores of the polyester or fabric item, which then allows the gas to enter. When the heat press is lifted and the temperature cools, the sublimation ink turns back into a solid form, and the pores close permanently, encapsulating the ink within the polymer.

With the unique ability to print full color graphics without color or image restrictions, the finished look will still have the same extremely smooth and soft-to-the-touch feel and high-quality appearance of a "dyed" fabric.

The quality of the high color images produced by this process is second to none.

VINYL BANNER ANATOMY

WEIGHT

Most banner material is measured by the weight of one square yard of material. For example, a 3'x3' sheet of 13 ounce banner material should weigh 13 ounces. The higher the ounce count, the heavier the banner. Generally speaking, the heavier the banner weight, the more opaque and tear resistant it will be.

MATERIAL

Vinyl banners are made of two primary components — polyester mesh (scrim) and vinyl. The polyester mesh provides added strength. The linear mass density of the mesh fibers is measured in units called deniers. A high denier count for the mesh generally means a smoother scrim vinyl. Typically banner mesh is between 200 and 1,000 deniers.

DENIER (SCRIM)

Banner durability is determined not just by weight but by the density of the scrim from which it is made. This is measured by the denier count. The higher the denier count, the more mesh fibers are woven into the banner's vinyl and the stronger and more tear-resistant your banner becomes.

On average, when you cut 500x500 denier vinyl and begin to tear the edges, the material will continue to tear without much effort. On the other end of the spectrum, when you cut into 1000x1000 denier vinyl, it takes significant strength to make the banner tear beyond a couple of inches, which is why we only use 1000x1000 denier vinyl for our banners.

SUGGESTED TEXT SIZE

When deciding on the size of your banner, keep in mind the rule of thumb for text is 1" for every 10' of distance. Thus, if you want your full color banner's message to be visible from 100' away, make sure your text is at least 10" tall. Keep in mind that font thickness also contributes to visibility.

SPECIAL PACKAGING

We have learned that heavy ink coverage due to full bleed designs can create the potential for damage in shipping. These banners can be more susceptible to scratching, marring and creasing in transit.


We have developed a special packaging option for these types of banners. We utilize a coated lamination, non-stick carrier paper that is placed on the printed surface of the banner. Special packaging adds a nominal fee per square foot to the cost of the banner.

Special Packaging is also highly recommended during hot weather months when banners are more likely to transfer ink from banner to banner. Special Packaging helps prevent against such ink transfer.

EXACT BANNER SIZES

No matter the finishing type, we finish all banners by hand. Due to variations that can occur, the actual size of your finished banner may vary up to one inch smaller or larger of the size you ordered. If exact sizing is required, we recommend choosing the "flush cut" finishing option.

CUSTOM SIZES

Most of our banner and sign products are sold and ordered by the foot. However, most of these products can also be produced in inches, otherwise known as "custom sizes." To order such custom sizes, simply round up to the nearest standard size for pricing, and let us know the exact dimensions for printing. There is no extra charge to produce a custom size. Look for this icon  for products that can be custom sized.

MINIMUM QUANTITY

No minimum purchase amount required!

SETUP FEE

All of our products have a \$10 (p) setup fee per design. For example, if you are ordering two identical banners, you only pay one setup fee. However, if you are ordering multiple banners with different designs and/or sizes, the setup fee will apply to each unique design. This setup fee covers the time we spend preparing your file and artwork for the production process and helps ensure that you receive accurate, top-quality banners without any surprises.

TEMPLATES

Retractable Banner Kits, Banner & Stand Kits, Feather Flag Kits, Boulevard Banner Kits, Canvas Prints, and Table Throws design templates can be found online at <http://www.bannerfulfillment.com>.



BANNER FINISHING

HEAT WELD HEMMING

Heat welding creates a high heat and pressure seal that “fuses” the edges and tends to be stronger than a sewn hem. This process allows for full bleed printing and gives the banner a professional look.



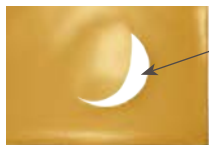
GROMMETS

Grommets are placed in all four corners of the banner and spaced evenly every 3-4 feet. These nickel metal grommets are punched through the hemmed edge of the banner, making it easy to hang with bungees or rope. Additional grommets can be added upon request.



POLE POCKETS

Pole pockets are sleeves through which poles can be inserted along the edges of the banner. This allows for a more even distribution of the banner's weight to prevent sagging. Opposing pole pockets can also be used to make the banner more rigid. Our standard pole pockets will fit on a 1" diameter pole.

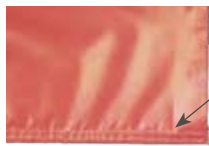


FLUSH CUT FINISHING

Flush cut edges are trimmed at the edges with no hems, creating a nice clean finished line.

WIND SLITS

Wind slits are half circle holes some companies choose to cut into their vinyl, we however highly recommend against doing this. Adding wind slits weakens and reduces the overall life of the banner, since the denier (scrim) which fortifies the vinyl is cut when these are added. We generally recommend Outdoor Mesh Banners {page 7} if you need signage for high-wind environments.



SEWN EDGES

Our commercial sewing machine folds over 1" of material around the entire perimeter and sews a double lock stitch directly into the material.

WEBBING & D-RINGS

Webbing is essentially a 1" flat reinforced rope that can be sewn into the hems of large mesh banners. This adds extra strength to the vinyl and absorbs the strain of the wind, increasing the life of your banner. D-rings with webbing are typically sewn into large banners that will hang on buildings. The D-rings allow the banner to fasten to a hook, nail, bungee, or additional length of rope.



2014 RETAIL CATALOG

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